

Welcome!

We are so glad you are here!

We will get started shortly.
In the meantime, we invite you to intentionally enter this space.



Silence your cell phone



Stretch



Close the door



Take a few deep breaths



Close browser windows



Emotionally release your to-do list



Check your audio and video



Take a bio break

Conversations with the Division

Wednesday, September 27, 2023 || 1:00pm – 3:00pm ET

NICHQ
National Institute for
Children's Health Quality

HEALTHY
start
TA & SUPPORT CENTER



THIS SESSION IS BEING RECORDED.



ALL PARTICIPANTS ARE MUTED UPON ENTRY. WE ASK THAT YOU REMAIN MUTED TO LIMIT BACKGROUND NOISE.



PARTICIPANTS ARE ENCOURAGED TO SHARE COMMENTS AND ASK QUESTIONS USING THE CHAT BOX.



Conversations with the Division

September 27, 2023

1:00 -3:00 pm Eastern Time

Division of Healthy Start and Perinatal Services (DHSPS)
Maternal and Child Health Bureau (MCHB)

Vision: Healthy Communities, Healthy People



WELCOME!



Learn more at <https://mchb.hrsa.gov>

4



Division Overview

Dawn Levinson, MSW
Deputy Director



Learn more at <https://mchb.hrsa.gov>





Maternal & Child Health Bureau (MCHB) and Division of Healthy Start & Perinatal Services (DHSPS) Updates

September 27, 2023

Dawn Levinson, MSW
Deputy Director, DHSPS
MCHB

Vision: Healthy Communities, Healthy People





Conversations with the Division – September 2023

AGENDA

- I. MCHB & DHSPS Updates
- II. Healthy Start Branch Updates
- III. Programmatic Updates
- IV. HHS Newborn Supply Kits
- V. Data & Evaluation



Conversations with the Division – September 2023

AGENDA

VI. Healthy Start TASC

VII. Responses to Pre-Submitted Questions

VIII. Closing Remarks

Thank you!



Learn more at <https://mchb.hrsa.gov>

MATERNAL AND CHILD HEALTH BUREAU STRATEGIC PLAN

Mission

To improve the health and well-being of America's mothers, children, and families.

Vision

Our vision is an America where all mothers, children, and families thrive and reach their full potential.



MCHB Goals



Assure access to high-quality and equitable health services to optimize health and well-being for all MCH populations.



Achieve health equity for MCH populations.



Strengthen public health capacity and workforce for MCH.



Maximize impact through leadership, partnership, and stewardship.

DHSPS FY 2023 New Awards

Program Name	Number of Awards	Award Amount
Alliance for Innovation on Maternal Health (AIM) Capacity	29	Up to \$200,000
Alliance for Innovation on Maternal Health (AIM) Technical Assistance (TA) Center	1	Up to \$3 Million
Integrated Maternal Health Services (IMHS)	5	Up to \$1.8 Million
Screening and Treatment for Maternal Mental Health and Substance Use Disorders	14	Up to \$750,000
State Maternal Health Innovation Program	19	Up to \$2 Million
Healthy Start Initiative - Enhanced	10	Up to \$1 Million

National Maternal Mental Health Hotline

Promotional Material Available



For emotional support & resources

CALL OR TEXT 1-833-TLC-MAMA

(1-833-852-6262)

Free – 24/7 – Confidential – 60+ Languages



Learn more at <https://mchb.hrsa.gov>

Healthy Start Branch Overview

Benita Baker, MS

Branch Chief, Healthy Start Branch



Learn more at <https://mchb.hrsa.gov>





Healthy Start Branch Updates

September 27, 2023

Benita Baker, MS
Branch Chief, Healthy Start Branch
DHSPS
MCHB

Vision: Healthy Communities, Healthy People





Healthy Start Initiative Notice of Funding Opportunity (NOFO) – Available on Grants.gov

Healthy Start Initiative: Eliminating Disparities in Perinatal Health – Summary of Key Information

Funding Opportunity Number	HRSA-24-033
Due Date for Applications	December 15, 2023
Anticipated FY 2024 Total Available Funding	\$113,645,000
Estimated Number and Type of Awards	Up to 103 grants
Estimated Annual Award Amount	Up to \$1,100,00
Period of performance	April 1, 2024 – March 31, 2029 (5 years)
Technical Assistance Webinar	Thursday, October 12, 2023 1:00-3:00 PM Eastern Time

Supporting Healthy Start Performance Project - Forecast

Supporting Healthy Start Performance Project – Summary of Key Information	
Funding Opportunity Number	HRSA-24-038
Anticipated FY 2024 Total Available Funding	\$3,500,000
Estimated Number and Type of Awards	1 Cooperative Agreement
Estimated Project Start Date	June 1, 2024

Healthy Start Priorities



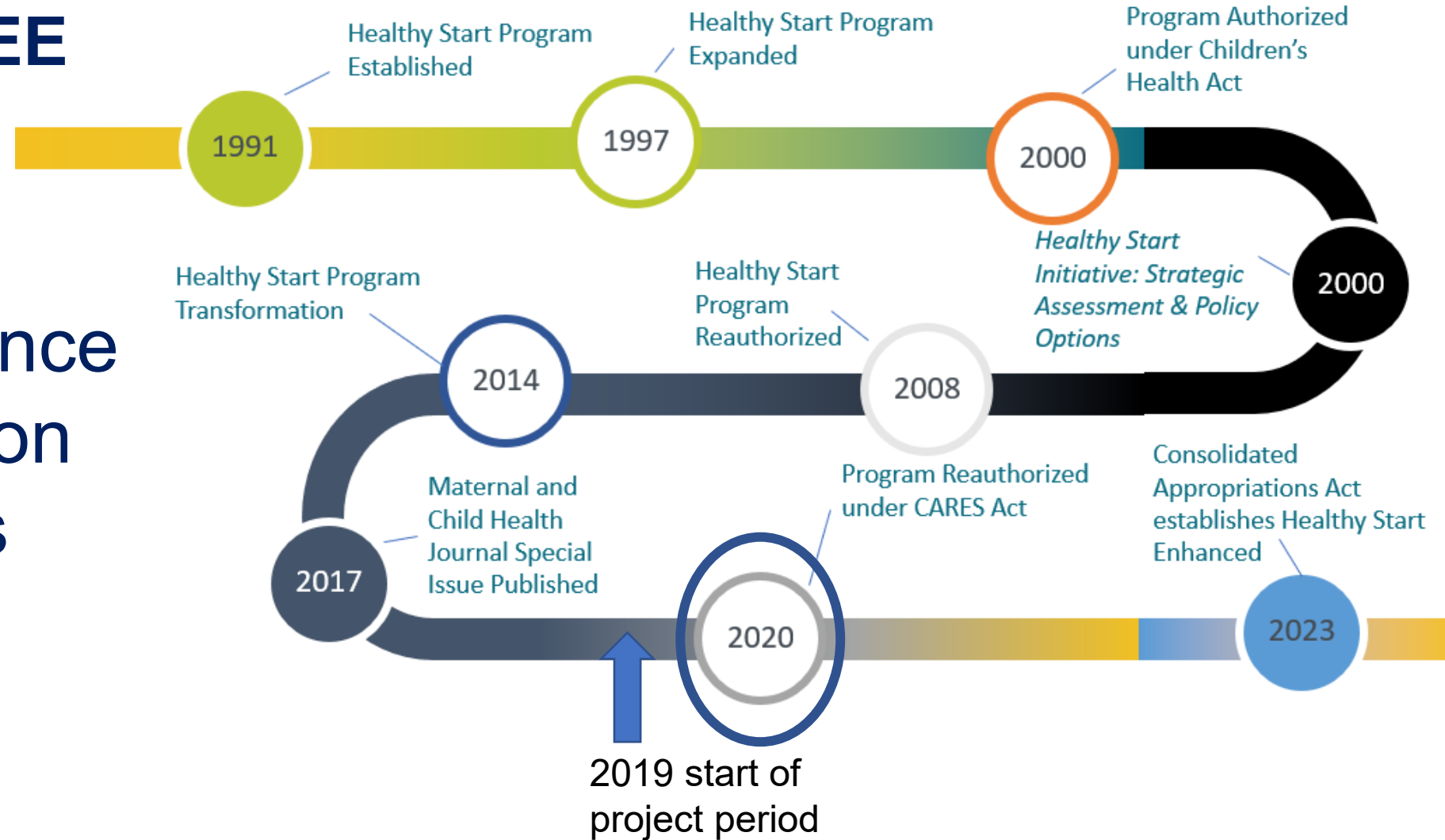
Listening to MCH & Healthy Start
& community partners



Addressing Social Determinants
of Health

RECOGNITION OF GRANTEE EFFORTS

- Persistence
- Innovation
- Success



Programmatic Updates

Mia Morrison, MPH

Supervisory Public Health Analyst



Learn more at <https://mchb.hrsa.gov>



Meet The Project Officers



Simone Esho



Zaire Graves



Ardandia
Campbell-Williams



Mabatemije Otubu



Kevin Chapman



Keri Bean



Shontelle
Dixon



Melodye
Watson



Kristal Dail



Efiok Ekorikoh



Mary Emanuele



Brandon Wood



India Hunter



Learn more at <https://mchb.hrsa.gov>

Healthy Start Transition Planning

India Hunter, MPH, MSW

Health Equity Fellow / Public Health Analyst



Learn more at <https://mchb.hrsa.gov>



Healthy Start Transition Planning

- As we transition out of the current HS grant cycle, the goal of transition planning is to support the development and operation of programs that are sustainable with or without federal funding.
- Grantees should create a plan that discusses the possibility of:
 - Receiving a Reduction in Funding
 - Receiving No Funding but Planning to Continue Some or All Services
 - Receiving No Funding and Planning to Discontinue Services
 - Receiving Funding but for a Different Project Area/Target Population.
- Technical assistance for transition planning is accessible for all grantees.



Contact Information

India Hunter

Division of Healthy Start and Perinatal Services
Maternal and Child Health Bureau (MCHB)

Health Resources and Services Administration(HRSA)

Email: ihunter@hrsa.gov

Web: mchb.hrsa.gov



Catalyst for Infant Health Equity

India Hunter *on behalf of* Melodye Watson, LCSW
Public Health Analyst



Learn more at <https://mchb.hrsa.gov>



Catalyst for Infant Health Equity

9 Catalyst for IHE Grantees

- FL, IN, LA, MD, NJ, OH, PA
- 5 of 9 are Healthy Start Recipients

Key Highlights of Grantees' SDOH Activities

- Raised \$950,000 to support rental assistance for 29 women
- Partnership development with organizations working to advance food security and nutrition
- Broke ground for green space development
- Initiation of Housing University
- Hosted Landlord and Housing Developer Symposium
- Engagement with business leaders to discuss compliance with lactation access and breastfeeding regulations
- Implementation of FIMR activities
- Implementation of group prenatal care program at the community health center

Year One Activities

- Kick Off Meeting in October 2022
- Quarterly Grantee Progress Webinars
- AMCHP Conference Presentations
- CityMatCH Conference Presentations
- In-Person Annual Meeting

Year Two Activities

- October 11, 2023 Quarterly Grantee Webinar
- Ongoing Quarterly Grantee Progress Webinars
- Ongoing Customized Feedback and Technical Assistance from NICHQ
- Peer to Peer Technical Assistance Opportunities for Grantees and Evaluators
- Project Officer Site Visits

Contact Information

Melodye Watson

Division of Healthy Start and Perinatal Services
Maternal and Child Health Bureau (MCHB)

Health Resources and Services Administration
(HRSA)

Email: mwatson@hrsa.gov

Web: mchb.hrsa.gov



Doula

Simone Esho, MPH
Public Health Analyst

Learn more at <https://mchb.hrsa.gov>

27



Community-Based Doulas

Supplement Data (as of December 2022)

- FY 21 Recipients
 - # of Doulas trained: **171**
 - # of participants served: **516**
 - All required objectives met by **20/23 recipients**
- FY 22 Recipients
 - # of Doulas trained: **48**
 - # of participants served: **204**

Forecasted Doula Grants (grants.gov)

- **HRSA-24-085**
- **HRSA-24-086**



Contact Information

Simone Esho

Division of Healthy Start and Perinatal Services

Maternal and Child Health Bureau (MCHB)

Health Resources and Services Administration (HRSA)

Email: sesho@hrsa.gov

Phone: 301-443-3426

Web: mchb.hrsa.gov



FIMR

Mary Emanuele, CDR/PHS, RN, CNOR-E
Senior Public Health Analyst



Learn more at <https://mchb.hrsa.gov>

30

Fetal and Infant and Mortality Review (FIMR)

FIMR Technical Assistance (TA) resources:

- Healthy Start EPIC Center
 - https://healthystartepic.org/healthy-start-implementation/data_collection_forms/training-and-ta/
- National Center for Fatality Review and Prevention (NCFRP)
 - <https://ncfrp.org/>
 - NCFRP Updates:
 - National Fatality Review-Case Reporting System
 - FIMR Role Roundtables
 - Filled new position - Tribal Coordinator
 - NCFRP released new NOFO (via Division of Child Adolescent and Family Health supplemental funding)
 - Applications due: November 15, 2023 (priority deadline)
 - Expands TA to states & tribal communities - infant & child death review
 - Focus: Sudden Unexpected Infant Death and child mortality

Contact Information

Mary Emanuele
Division of Healthy Start and Perinatal Services
Maternal and Child Health Bureau (MCHB)
Health Resources and Services Administration (HRSA)
Email: memanuele@hrsa.gov
Phone: (301)443-1292
Web: mchb.hrsa.gov



Healthy Start Cuff Kit Pilot Project

Mabatemije Otubu, RN MPH
Public Health Analyst



HS Cuff Kit Pilot Project Overview

- **Purpose:** To ascertain the value of providing blood pressure cuff kits to HS communities.
- **Funding period:** March 1 - June 15, 2023 (3 months)
- **Extension for cuff kit dissemination:** June 14 - July 14, 2023
- **No. of Awardees:** 15 HS grantees
- **Positive Impact!**
- **Pending Final Report**



HS Cuff Kit Pilot Project Sites

Thank
You!

Arkansas

- University of Arkansas System, Little Rock, AR

Illinois

- University of Illinois, Chicago, IL

Indiana

- Fort Wayne Medical Society Foundation, Inc., Fort Wayne, IN
- Indiana Rural Health Association, Linton, IN
- The Health & Hospital Corp of Marion County, Indianapolis, IN

Louisiana

- Crescent City WIC Services, Inc., Gretna, LA
- City of New Orleans, New Orleans, LA

Michigan

- Institute for Population Health, Inc., Detroit, MI

Missouri

- Missouri Bootheel Regional Consortium, Inc., Sikeston, MO

New Mexico

- Ben Archer Health Center, Inc., Hatch, NM

New York

- Albert Einstein College of Medicine, Inc., Bronx, NY

Ohio

- City of Cleveland, Cleveland, OH

Oklahoma

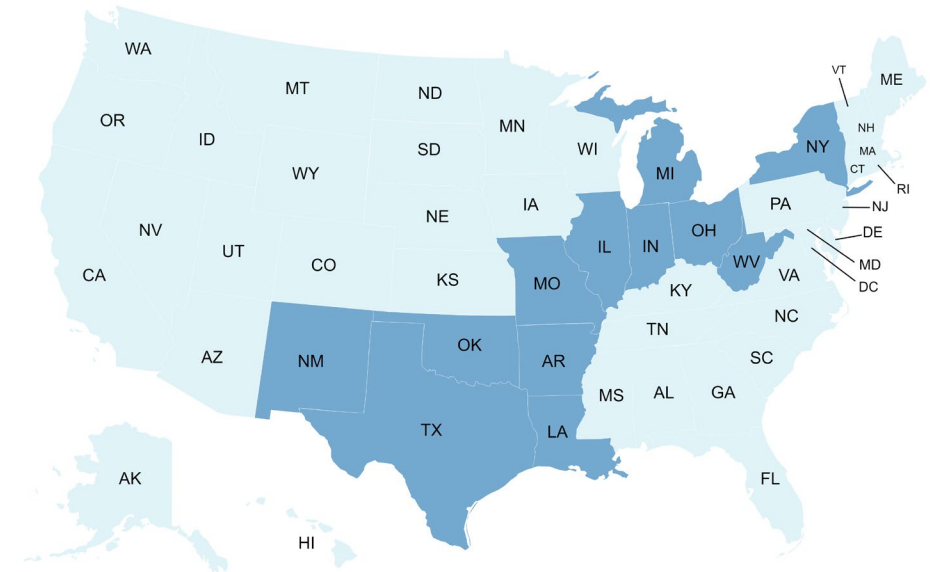
- Little Dixie Community Action Agency, Inc., Hugo, OK

Texas

- University of North Texas Health Science Center at Fort Worth, Fort Worth, TX

West Virginia

- West Virginia University Research Corporation, Morgantown, WV



Contact Information

Mabatemije Otubu
Division of Healthy Start and Perinatal Services
Maternal and Child Health Bureau (MCHB)
Health Resources and Services Administration (HRSA)
Email: motubu@hrsa.gov
Phone: (301)594-4462
Web: mchb.hrsa.gov



Fatherhood

Brandon Wood, BA, MHS, MBA, DHA
Public Health Analyst

Learn more at <https://mchb.hrsa.gov>

37



Fatherhood Summit

*Exploring how fatherhood is operationalized in Healthy
Start: 2023*

November 8 – 9, 2023
Boston, Massachusetts

Fatherhood Talk Tuesdays

- Second Tuesdays of every month 3pm-4pm
- Topics:
 - *Cultural heritage months spotlighting fathers of various ethnic backgrounds;*
 - *Men's health;*
 - *Support services: WIC, Education, Mental Health;*
 - *Parental engagement.*
- Topic suggestions for 2024



Contact Information

Brandon Wood

Division of Healthy Start and Perinatal Services

Maternal and Child Health Bureau (MCHB)

Health Resources and Services Administration (HRSA)

Email: bwood@hrsa.gov

Phone: 301-594-4426

Web: mchb.hrsa.gov



Healthy Start & Department of Housing and Urban Development (HUD) Collaboration

Keri Bean

Public Health Analyst



Learn more at <https://mchb.hrsa.gov>

41

HS & HUD Collaboration

- Housing commitment in the White House Blueprint for Addressing the Maternal Health Crisis
 - Streamline federal benefit programs that offer services like housing, childcare, financial assistance, and food
- Healthy Start coordinated two presentations to cohorts of HUD's Continuum of Care (CoC) grant recipients
 - Goal: Increase HUD community partners' knowledge of MCHB programs and resources available to support the health and social well-being of the families they serve



Contact Information

Keri Bean

Division of Healthy Start and Perinatal Services

Maternal and Child Health Bureau (MCHB)

Health Resources and Services Administration (HRSA)

Email: kbean@hrsa.gov

Phone: 301-287-0235

Web: mchb.hrsa.gov



Healthy Start's Role in the Benefits Bundle

Shontelle Dixon, MPH, CHES

Learn more at <https://mchb.hrsa.gov>

44



Background

- December 2021 – President Biden signed an Executive Order on Transforming Federal Customer Experience and Service Delivery to Rebuild Trust in Government
- After conducting 10 learning visits across various community types, six Healthy Start pilot sites were selected and a series of in-person and virtual design visits were conducted to help shape the program design and define peer role to be developed.
- The pilot launched July 10th in collaboration with USDS, NICHQ and HRSA Healthy Start to improve a family's experience navigating enrolling in benefits.
- The pilot applies a peer support model that seeks to 1) reduce stress levels of HS participants by reducing barriers to benefits, 2) address under-enrollment, and 3) ensure retention in Healthy Start



Six Pilot Sites

- 25 Healthy Start Applied. 6 sites were selected for the pilot.

1. Great Plains Tribal Leaders Health Board, Turtle Mountain Reservation, ND (tribal, rural)
2. SHIELDS for Families, Los Angeles, CA
3. Northern Manhattan Perinatal Partnership, New York City, NY
4. Pee Dee Healthy Start, Florence, South Carolina (rural)
5. Family Road, Baton Rouge, LA
6. Center for Black Women's Wellness, Atlanta, GA

SHIELDS
for families



believing, building, becoming

Why Alumni Navigation Services?

- Lived Experience
 - Alumni offer lived experience in having a child, navigating benefits and completing Healthy Start that adds value to current HS families
- Leading Health Indicators
 - Pilot design addresses upstream measures (i.e. risk factors and behaviors, rather than outcomes) that impact benefits navigation and supports program retention
- Social Connectedness
 - Addresses the impact of loneliness and isolation and its impact on health for mom and baby and community.

Current Status

At the end of this pilot; we hope to learn:

- The reasons families were willing to engage with alumni
 - What services were most helpful (according to families and alumni)
 - What was the impact on the families' lives, and
 - What/Where is the opportunity to expand and scale, within and beyond, the 6 HS sites.
- Currently planning site visits to assess how pilot implementation is going.
 - Evaluation design
 - Creating a survey for family participants and alumni navigators.



Healthy Start's Mother & Infant Supply Kits

Shontelle Dixon, MPH, CHES



Learn more at <https://mchb.hrsa.gov>

49



Background

- \$15,000 of supplemental funds were awarded to all 101 grantees to support recruitment and retention of HS participants by providing enrolled participants with a newborn or postpartum supply kit.
- Grantees submitted via EHB:
 - Plan for use of funds
 - Type of supplies planned to purchase
 - Number of kits that will be distributed
 - Plan for distribution (baby showers, home visits, etc.)
 - Timeline for purchase and distribution

Allowable Supplies

- Breast pumps and breastfeeding supplies
- Diapers
- Pack-n-plays
- Car seats
- Books
- Informational materials
- Items for fathers
- Newborn clothing
- Diaper bags

Contact Information

Shontelle Dixon

Division of Healthy Start and Perinatal Services

Maternal and Child Health Bureau (MCHB)

Health Resources and Services Administration (HRSA)

Email: sdixon@hrsa.gov

Phone: 301-443-1303

Web: mchb.hrsa.gov



HHS Newborn Supply Kits

Caryn Marks

Director of Strategic Partnerships

Office of Intergovernmental and External Affairs

Learn more at <https://mchb.hrsa.gov>

53



Evaluation Updates

Maura Dwyer, DrPH, MPH
Health Scientist

Learn more at <https://mchb.hrsa.gov>

54



National Healthy Start Evaluation

What we will learn:

1. To what extent is HS associated with improved health status among participants served by HS programs?
2. To what extent do local HS programs reach women who are high-risk for poor reproductive health outcomes?
3. In providing a set of core HS services, how are HS programs addressing participants needs?
4. To what extent are HS programs meeting HS benchmarks? What activities are associated with improving HS benchmarks?
5. To what extent do local HS programs, including the Community Action Networks (CANs), engage in activities with collaborators to advance the goals of HS?
6. To what extent do local HS programs engage in activities aimed at advancing health equity and addressing the social determinants of health in their communities?



Evaluation Activities Conducted To Date

- Developed 3 new web-based surveys, an interview guide, and a data collection template
 - Received OMB clearance
- Pilot tested surveys and interview guide with small sample of grantees
- Facilitated 3 discussion groups at *Networking Cafés* hosted by the Healthy Start TA & Support Center (TASC)
 - Developed summary of findings in a handout
- Developed analytic files for 2021 HSMED raw data and conducted analysis
- Analyzed 2020 and 2021 DGIS data, working on 2022 data now
- Analyzed 2021 Progress Reports, working on 2022 reports now
- Identified and recruited 7 enhanced data collection sites and 11 case study sites



Upcoming Evaluation Activities

- Conduct Case Studies with up to 15 grantees (October 2023 – April 2024):
 - Web-based network survey of CAN partners
 - Semi-structured interviews with program staff
 - Web-based survey for program participants
 - Site visits
- Enhanced data collection from 7 grantees (November 2023)
- Collect CY 2021 birth and death data from a selected Vital Records Office (November 2023)
- Implement web-based program survey with all 101 grantees (January/February 2024)
- Overall Evaluation Report will be available in September 2025.



Data Updates

S. Lina Barrett, MPH
Health Scientist

Learn more at <https://mchb.hrsa.gov>

58



Upcoming Reports and Submissions

HS Reporting Timeline

- FY23 Birth/Death data – due 1st quarter CY24
- Grant close-out reports – transition plan due 11/30; due dates will be shared for others

**Instructions and due dates for each report will be provided to grantees via email.*

Questions? Please contact HealthyStartData@hrsa.gov.



Contact Information

Ada Determan, PhD, MPH

Division of Healthy Start and Perinatal Services

Maternal and Child Health Bureau (MCHB)

Health Resources and Services Administration (HRSA)

Email: HealthyStartData@hrsa.gov

Phone: (240) 381-0164

Web: mchb.hrsa.gov



TASC Updates

Kenn Harris

Healthy Start TASC, Director

Learn more at <https://mchb.hrsa.gov>

61



Regional Meetings



- 5 REGIONAL MEETINGS FROM MARCH THROUGH MAY IN:

SAN ANTONIO, ATLANTA, CHICAGO, DENVER & BOSTON

- 1.5 DAYS IN LENGTH

COMPONENTS:

- PROJECT OFFICER/GRANTEE MEETINGS
- PLENARY SESSIONS
- SKILL-BUILDING SESSIONS
- ENGAGEMENT & WELLNESS ACTIVITIES

Benefits Bundle

Purpose: THE PROJECT AIMS TO SUPPORT HEALTHY START FAMILIES IN ACCESSING *MORE BENEFITS, MORE QUICKLY* THROUGH MORE OF A BUNDLED EXPERIENCE GUIDED BY AN ACTUAL PERSON(S). PRIORITY BENEFITS INCLUDE MEDICAID, WIC, SNAP, CHILDCARE, HOUSING AND EARLY EDUCATION.

Participating HS projects:

- PEE DEE HEALTHY START – SC
- FAMILY ROAD OF GREATER BATON ROUGE – LA
- GREAT PLAINS TRIBAL CHAIRMEN'S HEALTH BOARD – SD
- CENTER FOR BLACK WOMEN'S WELLNESS – GA
- NORTHERN MANHATTAN PERINATAL PARTNERSHIP, INC. – NY
 - SHIELDS FOR FAMILIES – CA

Consumer Convening



Purpose: *TO BRING TOGETHER HS CONSUMERS, STAFF, AND PARTNERS FROM AROUND THE NATION TO LIFT HS CONSUMER VOICES, ACTIVATE CONSUMER AGENCY, AND BUILD A SHARE VISION FOR A NATIONAL HS CONSUMER PLATFORM*

Attendees:

- 15 HEALTHY START PARTNERS & SPEAKERS
- 77 HEALTHY START STAFF & CONSUMERS
- 3 DHSPS STAFF
- 14 HEALTHY START BABIES & 2 CHILDREN

Upcoming Activities

Annual Assessment

- Sent to PDs in early September
- TASC team will **follow up with Project Directors** with incomplete surveys the coming weeks



Power Podcast for Justice

- 4 episodes available
- Final episode will be released soon!



Fall Cohorts

- New Cohorts: **Evaluation & Sustainability**
- Applications open NOW through Friday, Oct 6



Upcoming Activities

NACCHO Workshop Series: Tools for Community Transformation

- **Kick-off Session** on Thursday, Oct 5
- **Workshop Topics:** Adaptive Leadership, Community Health Improvement Matrix, Community Partner Profiles, Sustainability



Upcoming Sustainability Activities

- **Training and Learning Academy** – more info coming soon!
- **Sustainability Cohort** – application open now through Friday, October 6



Fatherhood Summit

- **November 8 & 9 in Boston**
- More information coming soon!

Responses to Pre-Submitted Questions

Mia Morrison, MPH

Supervisory Public Health Analyst

Learn more at <https://mchb.hrsa.gov>

67



Closing

Kenn Harris
Healthy Start TASC, Director

Learn more at <https://mchb.hrsa.gov>

68



Connect with HRSA

Learn more about our agency at:

www.HRSA.gov



[Sign up for the HRSA eNews](#)

FOLLOW US:



Thank you!

