**Developing A Community Engagement Plan: Goals for Engagement Exercise**

*Please use this template as a guide as you begin developing your Community Engagement Plan.   
(Please see next page for possible examples.)*

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| Strategy | Goal | Driver (s) | Target Date | Status |
| Establish initial goals for engagement! |  |  |  |  |
| Preliminary Research |  |  |  |  |
| Environmental Scan |  |  |  |  |
| Determine the “Why” (The Reason for Engagement) |  |  |  |  |
| Identify Priority Partners |  |  |  |  |
| Initial Encounters |  |  |  |  |
| Engagement Methods |  |  |  |  |
| Convening Format |  |  |  |  |
| Strategy Session |  |  |  |  |
| Shared Goals (Shared Vision, Shared Leadership, Shared Ownership, Shared Management and Shared Measurement) |  |  |  |  |

Goals for Engagement Exercise – EXAMPLES ONLY

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| --- | --- | --- | --- | --- |
| Strategy | Goal | Driver (s) | Target Date | Status |
| Establish initial goals for engagement! | Review what worked in past and areas or improvement. Pull data from research and environmental scans to begin developing goals with community voice as the driver. | Paula, Matthew | April 15 | In Progress |
| Preliminary Research | Conduct focus groups with HS participants, HS staff and CAN Partners | Project Evaluator, Paula and John | April 30 | In Progress |
| Environmental Scan | Schedule during May CAN Meeting | Tiffany, Taylor and John | May 15 | Pending |
| Determine the “Why” (The Reason for Engagement) | Listen to the needs and anguish of community to determine the most effective manner to engage community and sustain the efforts | ALL | May 15 | Pending |
| Identify Priority Partners | Review the needs and assets assessment from the Environmental Scan depicting the SDOH and “cries of the community.” Listen to the community’s silent voice. Amplify the needs of the “voiceless.” Identify partners with missions and goals which align with the needs. | ALL | May 15 | Pending |
| Initial Encounters | Determine team’s capacity and CAN’s infrastructure to make howdy calls (phone, visits) or emails for initial encounter with priority partner | Paula, Tiffany, John | May 1 | In Progress |
| Engagement Methods | Listen to Priority Partners request or desires. Determine best method based on their feedback. Create win-win opportunities. | ALL | May 15 | Pending |
| Convening Format | Listen to Priority Partners request or desires. Determine best format based on their feedback. Create win-win opportunities. | ALL | May 15 | Pending |
| Strategy Session | Schedule session to develop opportunities for engagement, and sustainable change initiatives. Identify facilitator to guide session and hold partners accountable to reach stated goals. | Paula, Tiffany, Taylor | June 15 | Pending |
| Shared Goals (Shared Vision, Shared Leadership, Shared Ownership, Shared Management and Shared Measurement) | Listen to Priority Partners request or desires. Discover the win-win opportunities. Invite partners and participants to lead, manage ad contribute to the total engagement process. | ALL | June 30 | Pending |