### Welcome!

We are so glad you are here!

We will get started shortly. In the meantime, we invite you to intentionally enter this space.



Silence your cell phone



Stretch

Close the door



Take a few deep breaths



Close browser windows



Emotionally release your to-do list



Check your audio and video



Take a bio break



Tuesday, February 28, 2023 | 3:00pm - 4:30pm ET





# Community Engagement Learning Academy

TUESDAY, FEBRUARY 28, 2023 3:00PM — 4:30PM ET



THE HEALTHY START TA & SUPPORT CENTER IS OPERATED BY THE NATIONAL INSTITUTE FOR CHILDREN'S HEALTH QUALITY (NICHQ). THIS PROJECT IS SUPPORTED BY THE HEALTH RESOURCES AND SERVICES ADMINISTRATION (HRSA) OF THE U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES (HHS) UNDER GRANT NUMBER I UF5MC327500100 TITLED SUPPORTING HEALTHY START PERFORMANCE PROJECT.

### Agenda

Housekeeping

**Danisha Charles** 

HEALTHY START TA & SUPPORT CENTER (TASC)

Learning Academy
Overview

**Danisha Charles** 

TASC

Welcome

**Kenn Harris** 

TASC

Overview of Community Engagement

**Danette McLaurin Glass** 

FIRST TEAM AMERICA, LLC

Q&A

Αш

Wrap-up

Danisha Charles

TASC





THIS SESSION IS BEING RECORDED.



ALL PARTICIPANTS ARE MUTED UPON ENTRY. WE ASK THAT YOU REMAIN MUTED TO LIMIT BACKGROUND NOISE.



PARTICIPANTS ARE ENCOURAGED TO SHARE COMMENTS AND ASK QUESTIONS USING THE CHAT BOX.





### Healthy Start Learning Academies

HEALTHY START LEARNING ACADEMIES PROVIDE AN OPPORTUNITY FOR HS GRANTEES TO PARTICIPATE IN CURRICULUM-BASED COURSES ON SPECIFIC TOPICS ASSOCIATED WITH THE FOUR HS APPROACHES AND 19 HS BENCHMARKS. LEARNING ACADEMIES BUILD HS STAFF KNOWLEDGE AND PREPARE THEM TO APPLY THEIR LEARNINGS TO THEIR HS PROGRAM'S DAY-TO-DAY ACTIVITIES.

### **Learning Academy Structure**

- Monthly virtual sessions
- Required readings
- Group or individual presentations
- All sessions will be posted on EPIC in an e-learning format for those who cannot attend the live sessions



### Community Engagement Learning Academy

### Goal:

Community engagement is fundamental to the success of Healthy Start's Community Action Networks (CANs). The Community Engagement Learning Academy allows Healthy Start grantees to participate in an extensive study into community engagement, including strategies for practical application in local contexts. Using several evidence-based frameworks, participants will identify approaches to support their project and community in spurring systemic change.



#### **Community Engagement Learning Academy**

### Schedule

Session	Time & Date
Session #1	February 28, 3-4:30 pm ET
Session #2	April 4, 3-4:30 pm ET
Session #3	April 26, 3-4:30 pm ET
Session #4	May 23, 3-4:30 pm ET
Session #5	June 27, 3-4:30 pm ET



### **Community Engagement Learning Academy Session Topics**

Session	Topic
Session 1	Overview of Community Engagement
Session 2	Tools and Strategies for Community Engagement
Session 3	Community Engagement "Best Practices" in Action
Session 4	Implementing and Managing a Community Engagement Plan
Session 5	Community Engagement Plan Presentations and Closing Celebration





### Community Engagement Learning Academy Dean



#### Danette McLaurin Glass

COO & SENIOR STRATEGIST, MANAGING PRINCIPAL,
FIRST TEAM AMERICA, LLC

COMMUNITY ENGAGEMENT LEARNING ACADEMY
HOSTED BY THE HEALTHY START TA & SUPPORT CENTERAT NICHQ











2023 COMMUNITY ENGAGEMENT LEARNING ACADEMY

### WELCOME



**KENN L. HARRIS** Senior Project Director NICHQ





**DANETTE MCLAURIN GLASS** Senior Strategist First TEAM America



#### Associate Project Director 16

DOMINIQUE "NIKKI" MAFFEI DANISHA CHARLES Project Manager Healthy Start TA Support Center

### COMING TOGETHER is the beginning.

KEEPING TOGETHER is progress.

WORKING TOGETHER is success.

HENRY FORD





2. Your City, State and HS Site

3. Name a "**Song"** that best describes your day!

Thank You!





### PARTICIPANT INTRODUCTIONS

## Danette McLaurin Glass Convener · Advocate · Facilitator · Developer

#### Senior Strategist and Managing Principal

First TEAM America, LLC Strategic Partnerships and Infrastructure Development Consultants

#### Founding Executive Board Officer

The Center for Family and Community Wellness, Inc.

 Convener and Facilitator (Coalitions and Community Action Networks):

GA, NC, SC, DC

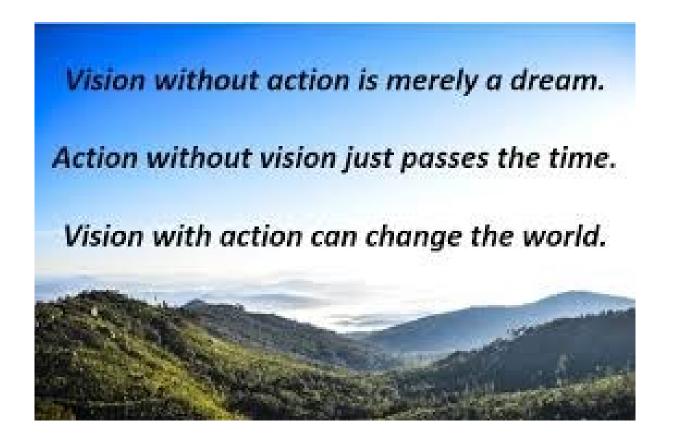
- Health Equity Trailblazer:
   Maternal Mental Health, Family Health Advocacy
- Developer and Research Scientist:
   Work published in 3 medical and public health
   journals.

Developed Respectful Maternity Care Simulator ™, Faces of ACES Simulator ™, Zone Safety and The CHEM LAB Mobile Scientific Exploration

#### **Passions and Advocacy Interests:**

Trauma Responsive Services, Respectful Healthcare Practices, Maternal Mental Wellness, ACES, Child Welfare, Justice Reform, Family Wellness, Health Disparities, Racial Reconciliation









Academy Expectations?





### TIPS FOR SUCCESS

- Participation is vital.
- The sessions are intended to enhance your understanding of community engagement and support the development of a community engagement plan
- Each session builds upon the next session; therefore, your attendance is paramount.
   Please notify the Dean to stay informed about next steps.



### Community Engagement is fundamental for the optimal success of Healthy Start Community Action Networks/Consortiums.

- The COMMUNITY ENGAGEMENT LEARNING ACADEMY of the Healthy Start's Technical
  Assistance Project allows grantees to participate in an extensive study with practical application
  strategies for community engagement in the local context.
- Exploring several evidence-based frameworks and successful engagement initiatives, participants will examine the best approach to promote systemic change for their community and agency.
- With the assistance of the Academy's Dean, grantees will develop their Agency's strategy for establishing a community engagement plan.
- Grantees will apply basic community engagement principles culminating with a tool to empower their community for sustainable and systemic change.

#### **COURSE DESCRIPTION**

### //TODAY'S SESSION

#### **Part One**

The Defining Moment (Jam Board Exercise)

#### **Part Two**

- The Landscape
- Assessing the Community's Readiness for Engagement
- Assessing the Agency's Readiness for Engagement

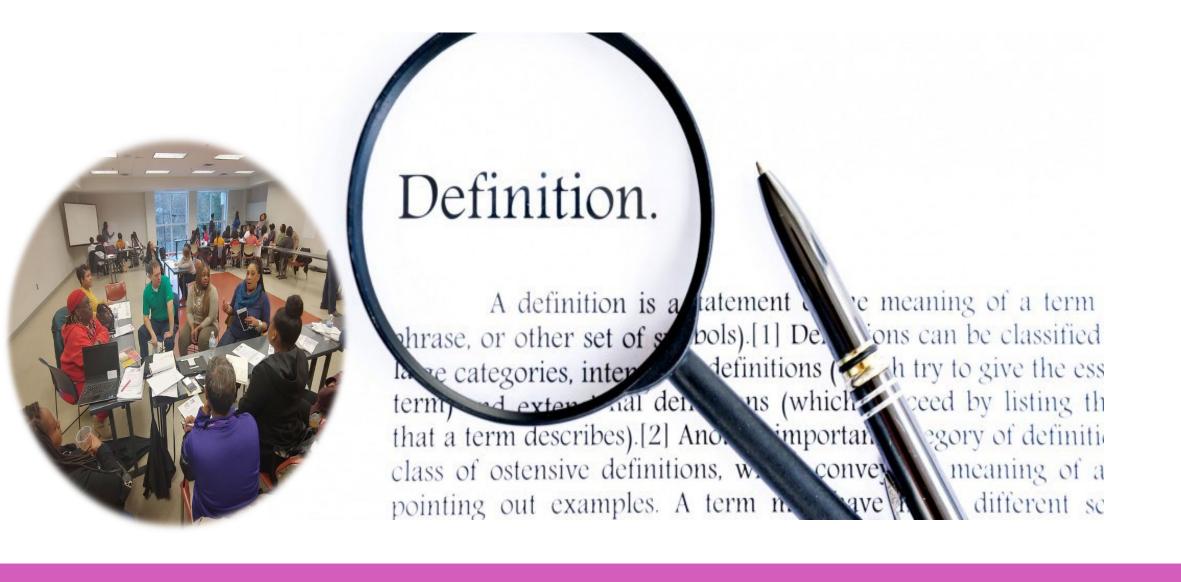
#### **Part Three**

- Overview of Community Engagement
- Opportunities for Impact



Sessions	Topics
Session One- February 2023	Overview of Community Engagement Part 1: The Defining Moment Part 2: The Landscape Part 3: Opportunities for Impact Part 4: Connecting the Dots
Session Two- April 2023	Tools and Strategies for Community Engagement Part 1: Session One Review Part 2: Various Methods of Community Engagement Part 3: Your Agency's Goal for Community Engagement Part 4: Developing a Community Engagement Plan
Session Three- April 2023	Community Engagement Best Practices In Action Part 1: Session Two Review Part 2: Best Practices Information Exchange Part 3: Healthy Start Best Practices
Session Four - May 2023	Implementing and Managing a Community Engagement Plan Part 1: Session Three Review Part 2: Modifying the Plan Part 3: Implementing and Managing the Plan
Session Five - June 2023	Community Engagement Plan Presentations and Closing Celebration!

### COURSE OUTLINE AND SYLLABUS



### SO HOW DO WE DEFINE ...?

### Let's Jam!



How Do We Describe Community? How Do We Describe Engagement?

















CHALLENGES IN COMMUNITY ENGAGEMENT?

# HEALTHY START SITE ASSESSMENT: WHERE IS MY HEALTHY START SITE ON THE COLLABORATION SPECTRUM?





#### **TOOL** THE COLLABORATION SPECTRUM

The word 'collaboration' can be interpreted in several ways. There is a continuum of different collaborative approaches. As groups move along the continuum they must pay attention to activities that build trust amongst the partners. Collective Impact efforts exist within the stages of the collaboration continuum that include coordination of efforts, collaboration amongst partners and the integration of services and programs. While distinguishes Collective Impact as a form of collaboration is its unique emphasis on: the use of shared data; and, its focus on working together across multiple sectors.

#### MAIN IDEAS

#### Tool How To:

Step 1 – Ask participants to place a colored dot on a visual of the Collaboration Spectrum to depict the level of collaboration currently happening regarding your issue

Step 2-- You can also ask them to place a second different colour dot on the Collaboration Spectrum to depict the level of collaboration that the personally would like to see in addressing your issue.

Step 3 - Debrief and discuss similarities and differences reflected in the placement of dots.

#### Tool Debrief:

Some suggested debrief questions include:

- How can we get others excited to work with us on this issue?
- What additional information do community partners require (& who should they hear it from)?



### The Collaboration Spectrum

#### **Trust**

Compete	Co-exist	Communicate	Cooperate	Coordinate	Collaborate	Integrate
Competition for clients, resources, partners, public attention.	No systematic connection between agencies.	Inter-agency information sharing \(\phi.g\). networking).	As needed, often informal, interaction, on discrete activities or projects.	Organizations systematically adjust and align work with each other for greater outcomes.	Longer term interaction based on shared mission, goals; shared decision makers and resources.	Fully integrated programs, planning, funding.

Turf

Loose

**Tight** 

### Thinking "Outside the Box": Let's consider, your best retail/service experience...















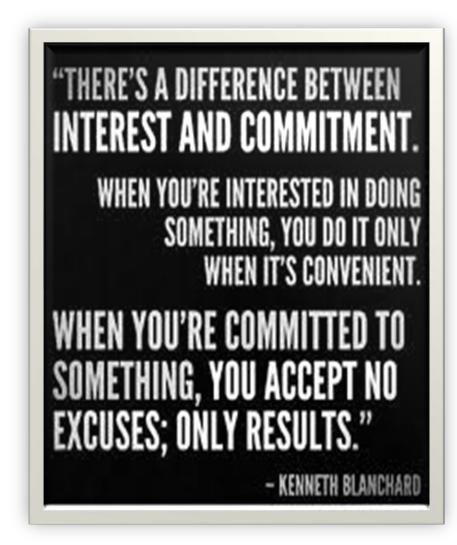












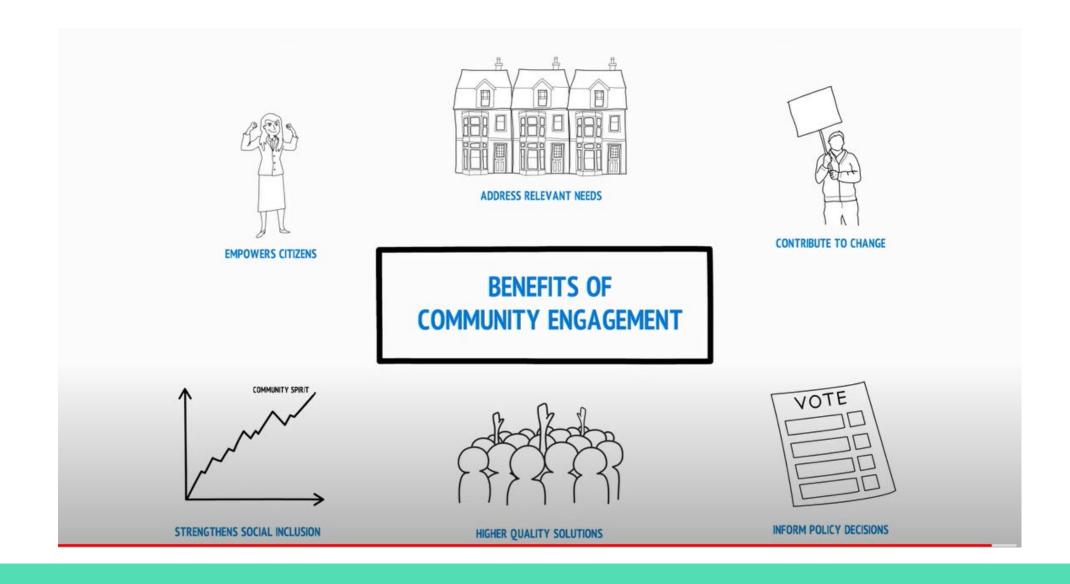


### COMMITMENT TO COMMUNITY



Lisa Boyko, Western University

### What is Community? Western University



### Questions? Comments? Examples?

#### **Levels of Engagement Breakouts**

### How do you measure your organization's level of community engagement?

- 1. Are you **considering** opportunities for engagement; however, have not identified community members and partners to engage?
- 2. Have you initiated conversations with community members and partners but have not developed a common agenda, mission, strategy or engagement plan?
- 3. Are you collaborating with community members and partners; however, lack strategic engagement for sustainable, systemic change initiatives?
- 4. Have you engaged community members and partners with establishing systemic change initiatives; however, desire t increase advocacy and sustainability?

### LEVELS OF ENGAGEMENT





CONSIDERING
Break Room 1

INITIATING
Break Room 2

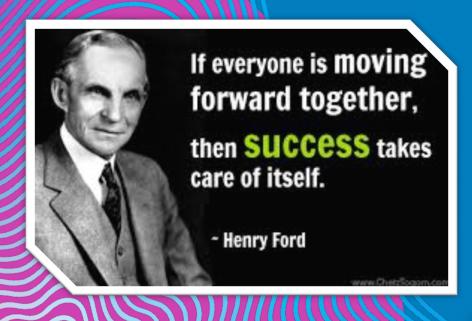


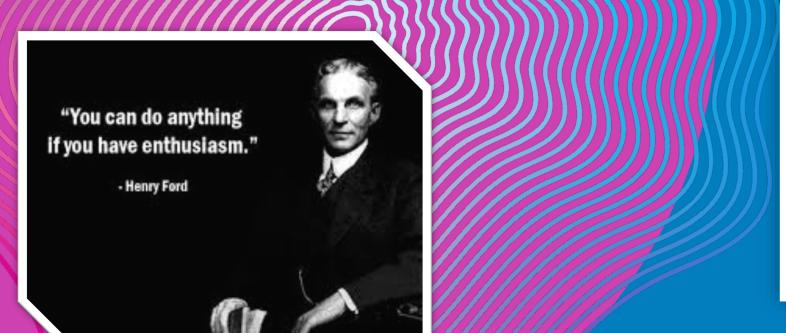


COLLABORATING
Break Room 3

ENGAGED
Break Room 4

COMMUNITY ENGAGEMENT LEARNING ACADEMY - Session # 1









**GUIDING IDEAS** 

**Develop relationships** 

**Build trust** 

Show up vulnerable and read to learn

Treat people as unique human beings

**Design authentic processes** 

Seek ways to give up power

**Work together** 



### "Big results require big ambitions"

### RESOURCES









Please fill out our post- survey

### **SESSION TWO!**

Sections	Topics
Part One	Session One Review
Part Two	Various Methods of Community Engagement
Part Three	Your Agency's Goals for Community Engagement
Part Four	Developing a Community Engagement Plan





### Satisfaction Survey

YOUR FEEDBACK IS EXTREMELY VALUABLE AND WILLHELP ENSURE OUR OFFERINGS MEET YOUR SUPPORT NEEDS!







Next Community
Engagement
Learning Academy:
Tools and Strategies for
Community Engagement

TUESDAY, APRIL4

3:00PM — 4:30PM ET





