

# PROJECT MANAGEMENT: A HEALTHY START



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**Do you consider yourself a  
Project Manager?**



# **What does it mean to be a project manager?**

# What is a project?

A temporary endeavor undertaken to create a unique product, service or result.

Every project has a beginning and end.



# What is your project?

Implementing the Healthy Start project.



# What is Project Management?

The application of knowledge, skills, tools and techniques to achieve project objectives.

# **What are the components of successful project management?**

What are the requirements for a successful Healthy Start project?

My Healthy Start project was a success because....





# QUICK TEST!

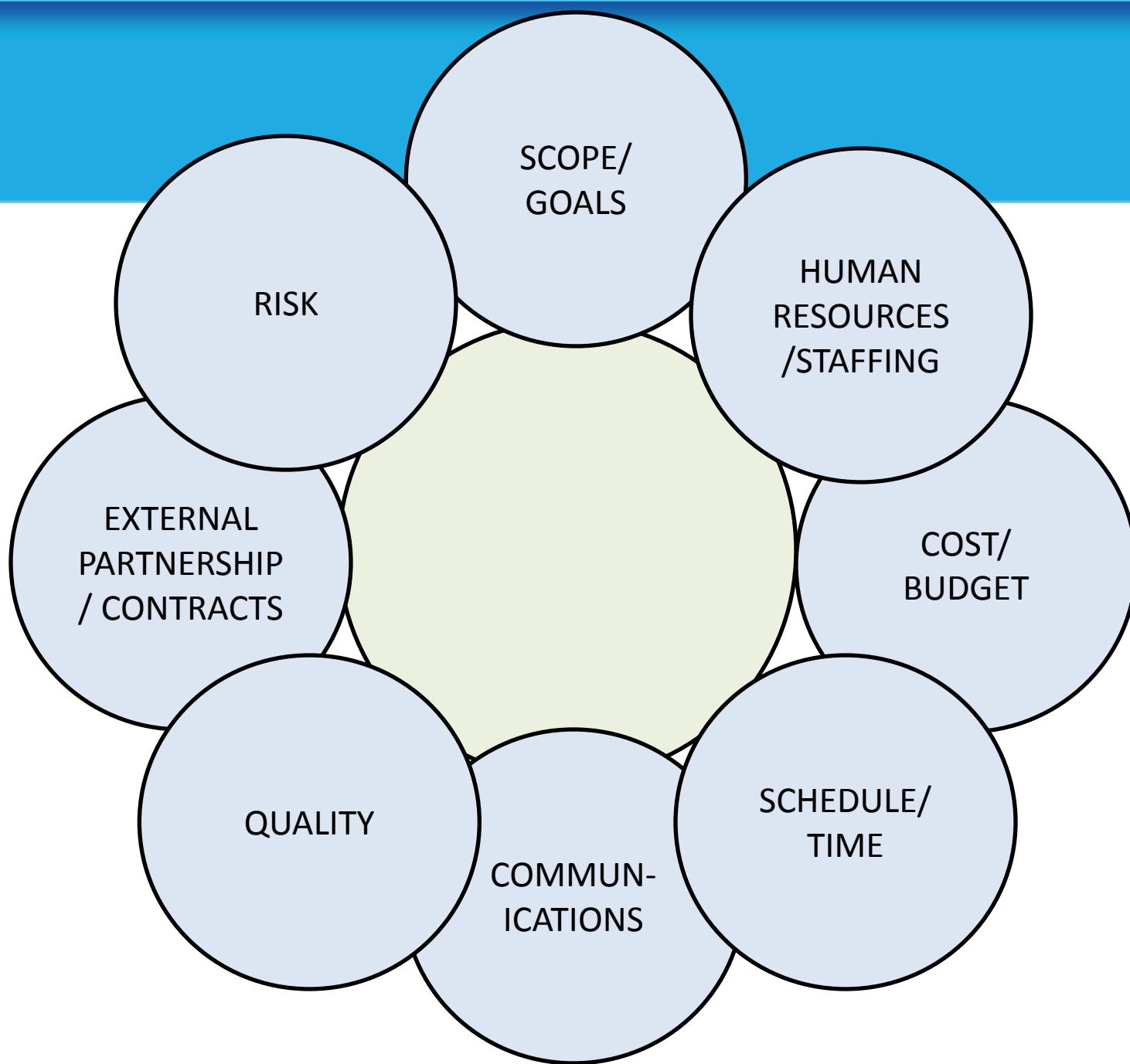
Can you remember the 8  
Project Management areas?



Supporting communities to  
give every child a Healthy Start.

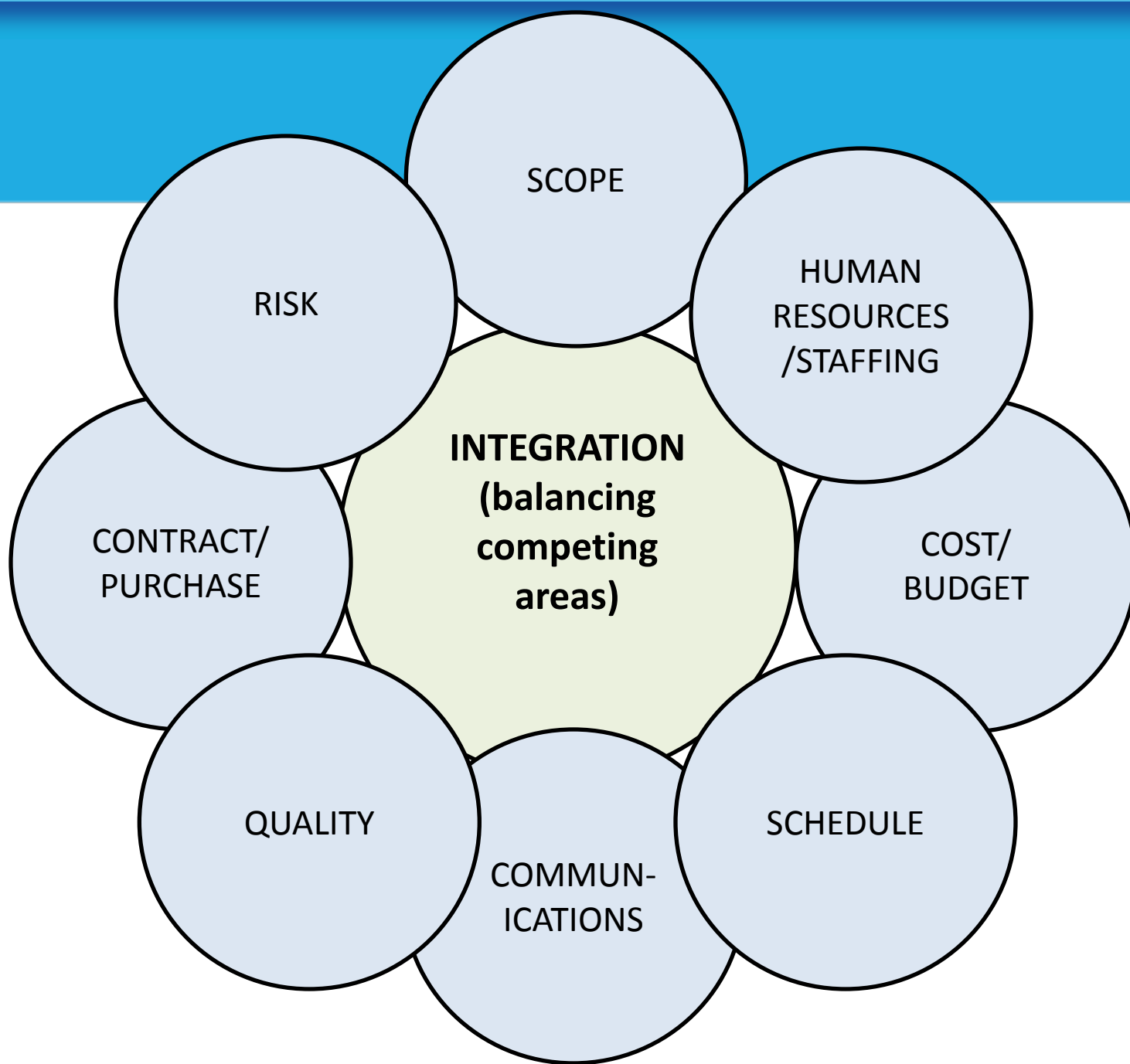
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# What is the Role of the Project Manager?

Responsible for balancing competing project constraints to achieve project objectives.



# Self Assessment

## Thinking about your project and the 8 components essential for success...

- How would you rate your project's current likelihood of success (use a scale of 1 to 10)?
- Which of the 8 components are not on track?
- What 3 corrective actions should you take to improve your likelihood of success?



## Group Activity

Select two Project Management Areas that challenge you and talk with your colleagues.

# Topics

Staffing – recruitment, retention,

Staffing - motivation, training

Scope – aligning goals with HS expectations;  
selecting EBPs

Recruitment of participants – achieving target

Quality improvement – data collection, reporting,  
using data for improvement

Communications – with external partners

