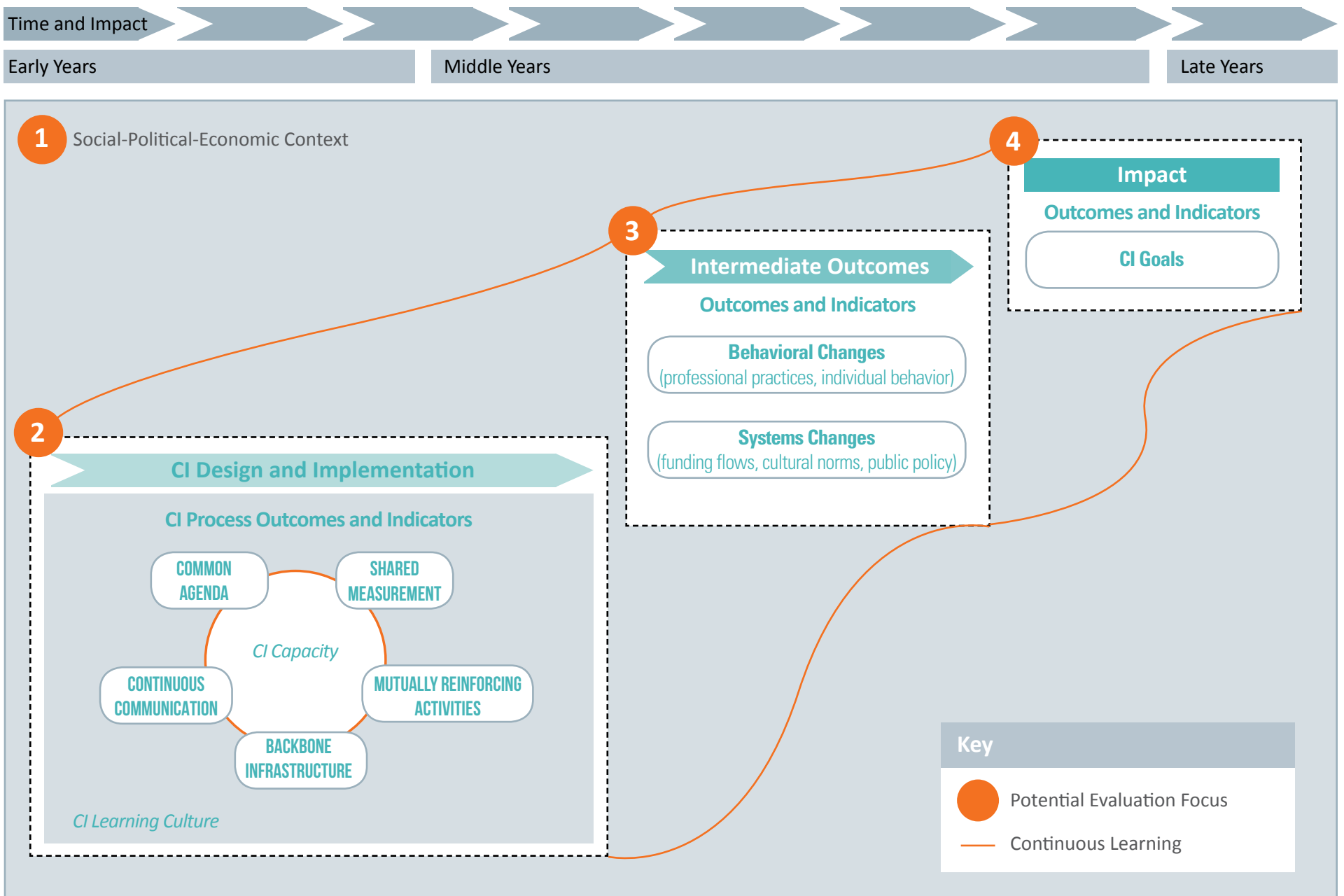






Framework for Evaluating Collective Impact Efforts



Sample Evaluation Questions and Performance Measurement and Evaluation Approaches

Stages of development	Collective Impact-Action Focus	Evaluation Questions	Performance Measurement and Evaluation Approach
Early Years (1 to 2)  	<ul style="list-style-type: none"> Context Designing the overall approach Implementing early stage 	<p>Questions about CI initiative's <u>Context, Design and Implementation</u></p> <ul style="list-style-type: none"> Sense of urgency around the issue; are there champions to advance the issue? Explore socio-economic, cultural, political factors influencing design and implementation. Which CI core conditions are gaining momentum vs. experiencing challenges; what merits more attention? How should initiative adapt to changing circumstances? Extent to which initiative is evolving in response to progress/challenges in achieving outcomes? Explore the extent to which learning processes, feedback loops embedded? How are relationships developing among CI partners? 	<p>Performance Measures:</p> <ul style="list-style-type: none"> Agreement on early performance indicators <p>Evaluation Approach:</p> <ul style="list-style-type: none"> Developmental Evaluation
Mid Years (2 to 3) 	<ul style="list-style-type: none"> Changing behavior Changes in way system operates 	<p>Questions about CI initiative's <u>Intermediate Outcomes</u></p> <ul style="list-style-type: none"> Explore changes in individual behavior, awareness, and practices among members of target population? Explore the extent to which social and cultural norms are evolving in ways that support CI goals? Which systems are making different decisions about policies, programs, resource use, and funding flow as they related to CI goals? 	<p>Performance Measures:</p> <ul style="list-style-type: none"> Data from shared measurement system informs progress and continuous improvement <p>Evaluation Approach:</p> <ul style="list-style-type: none"> Formative Evaluation Developmental Evaluation
Later Years (4 to 5) 	<ul style="list-style-type: none"> Meaningful and measurable changes related to initiatives' goals 	<p>Questions about CI initiative's <u>Impact</u></p> <ul style="list-style-type: none"> Explore the extent to which CI initiative has achieved ultimate goals, and other unintended consequences? What about CI initiative has been most effective, for whom, and why? What difference did CI initiative make on its stakeholders? 	<p>Performance Measures:</p> <ul style="list-style-type: none"> Data from shared measurement system informs progress and continuous improvement <p>Evaluation Approach:</p> <ul style="list-style-type: none"> Summative Evaluation

Source: Collective Impact Forum and FSG. Adapted from the 'Guide to Evaluating Collective Impact.'