

# REFLECTIONS ON COLLECTIVE IMPACT



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*Supporting communities to  
give every child a Healthy Start.*

**Healthy Start EPIC Center**

# Prerequisites for Effective CI

*“To be effective, collective impact must consider who is engaged, how they work together and how progress happens” (Kania, Hanleybrown, & Juster, CI Forum)*

## 3 Important mind shifts:

- Get all the right eyes on the problem
- The relational is as important as the rational
- Pay attention to the adaptive work; not just the technical solutions



# The Advantage of Not Isolated, But Collective Impact

- Collective Impact allows for spontaneity as well as the reflection that is required to allow value to emerge as opposed to attempting to define the expected value or outcome in advance
- Community engagement is an essential cornerstone for success-the collaborative group must embrace a continuous process of listening, understanding hearing and acting on a common agenda to achieve shared goals and aspirations



# Collective Impact's Focus Areas

## Working differently:

- Cross-sector alignment
- Relational trust
- Context and content experts are valued equally
- Adaptive leadership
- Act and learn simultaneously: pilots
- Ownership, not buy-in
- No one entity gets “credit” or “owns” the success or failure



# From Specialization to Orchestration

- CI does not offer novelty but instead hones in on common and predictable leverage points for collaborative groups and provides proactive problem solving strategies that add value to the work of the collaborative group
- CI will allow your Community Action Network (CAN) to break from established process, orthodoxy/paradigms and explore (process oriented) risk taking that is driven by demonstrated community need and an approach emphasizing contextual knowledge

