Healthy Start Staff

- **Program Director:** Tonya Bolden-Ball
- **Case Manager Supervisor:** Kristen Copenhaver
- **Lead Case Manager:** Tonya Hoover
- **Case Managers:**
  - Lauren Brasher M.S., PLPC
  - Chrystal Rice
  - Karaline Ortego
  - Kailey Hanks
  - Jacey Lopez, LMSW
  - Erika Readoux
  - Brittany Williams
  - Trinity Woods
- **Program Specialist:** Jerri Byrd
The Dream Team

- 2 Mental Health Case Managers
- 7 Case Managers with Various Case Management Experience
- 7 Certified Lactation Counselors
- 3 Child Passenger Safety Technicians
- 7 ASSIST Suicide First Aid Trained
- 1 Certified Health Education Specialist
- 1 Family Life Educator
- Nurturing Parenting Program Trained
- Safe Mothers, Healthy Babies – Domestic Violence Trained
- Darkness to Light Sexual Abuse Trained
- GIFT-Community Breastfeeding Trained
The Family Tree Healthy Start

- Level One Funding
- Southwest Louisiana “Acadiana”
- 5 rural parishes
  Evangeline, Acadia, Lafayette, St. Martin and Iberville
- Healthy Start Demographics
  60% African American, 36% Caucasian, 04% Other
  87% Medicaid, 8% Private, 4% Medicare/Other, 1% Uninsured
- Service Area Disparities
  transportation, high school drop-out, illiteracy, housing, poverty,
  teen pregnancy, unemployment
Healthy Start Service Area

Servicing the following parishes:
Acadia, Evangeline, Iberville, Lafayette, and St. Martin
The Need for Healthy Start

<table>
<thead>
<tr>
<th>Parish</th>
<th>Fetal and Infant Mortality Rate</th>
<th>Low Birth Weight Rate</th>
<th>Preterm Birth Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lafayette</td>
<td>12.6%</td>
<td>10.9%</td>
<td>12.7%</td>
</tr>
<tr>
<td>Acadia</td>
<td>13.9%</td>
<td>11.4%</td>
<td>13.7%</td>
</tr>
<tr>
<td>Evangeline</td>
<td>7.4%</td>
<td>13.9%</td>
<td>16.0%</td>
</tr>
<tr>
<td>St. Martin</td>
<td>15.5%</td>
<td>12.4%</td>
<td>14.0%</td>
</tr>
<tr>
<td>Iberville</td>
<td>7.1%</td>
<td>13.6%</td>
<td>16.3%</td>
</tr>
</tbody>
</table>

Source: LA Office of Public Health 2009-2011
# of Healthy Start Participants Served

January 1, 2015 – December 31, 2015

<table>
<thead>
<tr>
<th></th>
<th>Pregnant Women</th>
<th>Non-Pregnant Women</th>
<th>Infants/Toddlers (Age 0-2)</th>
<th>Total Participants (unduplicated)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>219</td>
<td>247</td>
<td>292</td>
<td>694</td>
</tr>
</tbody>
</table>
# of Healthy Start Participants Served

January 1, 2016 – June 30, 2016

<table>
<thead>
<tr>
<th>Pregnant Women</th>
<th>Non-Pregnant Women</th>
<th>Infants/Toddlers (Age 0-2)</th>
<th>Total Participants (unduplicated)</th>
</tr>
</thead>
<tbody>
<tr>
<td>170</td>
<td>218</td>
<td>244</td>
<td>569</td>
</tr>
</tbody>
</table>
## Benchmarks 2015

<table>
<thead>
<tr>
<th>Category</th>
<th>Baseline</th>
<th>Goal</th>
<th>TFT HS</th>
</tr>
</thead>
<tbody>
<tr>
<td>% HS participants with Insurance</td>
<td>97.38%</td>
<td>95%</td>
<td>98.42%</td>
</tr>
<tr>
<td>% HS participants with Medical Home</td>
<td>50.73%</td>
<td>80%</td>
<td>77.36%</td>
</tr>
<tr>
<td>% HS women with RLP</td>
<td>22.62%</td>
<td>90%</td>
<td>62.84%</td>
</tr>
<tr>
<td>% HS babies with Father Involvement</td>
<td>14.82%</td>
<td>80%</td>
<td>47.04%</td>
</tr>
<tr>
<td>% HS babies EVER Breastfed</td>
<td>13.89%</td>
<td>82%</td>
<td>37.21%</td>
</tr>
<tr>
<td>% HS babies Breastfed for at least 6 Months</td>
<td>0%</td>
<td>61%</td>
<td>29.73%</td>
</tr>
<tr>
<td>% HS mothers Attending Postpartum Visit</td>
<td>62.50%</td>
<td>80%</td>
<td>85%</td>
</tr>
<tr>
<td>% HS babies with Safe Sleep Practices</td>
<td>56.48%</td>
<td>80%</td>
<td>69.55%</td>
</tr>
<tr>
<td>% HS women with Domestic Violence Screening</td>
<td>66.67%</td>
<td>100%</td>
<td>81.42%</td>
</tr>
<tr>
<td>% HS women receiving a Well Woman Visit</td>
<td>0.60%</td>
<td>80%</td>
<td>49.14%</td>
</tr>
<tr>
<td>% HS babies receiving a Well Child Visit</td>
<td>11.11%</td>
<td>90%</td>
<td>51.56%</td>
</tr>
</tbody>
</table>

* Bolded Numbers Indicate 2019 Benchmark Exceeded
# Benchmarks January-June 2016

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Baseline</th>
<th>Goal</th>
<th>TFT HS</th>
</tr>
</thead>
<tbody>
<tr>
<td>% HS participants with Insurance</td>
<td>97.38%</td>
<td>95%</td>
<td>99.12%</td>
</tr>
<tr>
<td>% HS participants with Medical Home</td>
<td>50.73%</td>
<td>80%</td>
<td>93.47%</td>
</tr>
<tr>
<td>% HS women with RLP</td>
<td>22.62%</td>
<td>90%</td>
<td>79.26%</td>
</tr>
<tr>
<td>% HS babies with Father Involvement</td>
<td>14.82%</td>
<td>80%</td>
<td>64.68%</td>
</tr>
<tr>
<td>% HS babies EVER Breastfed</td>
<td>13.89%</td>
<td>82%</td>
<td>48.13%</td>
</tr>
<tr>
<td>% HS babies Breastfed for at least 6 Months</td>
<td>0%</td>
<td>61%</td>
<td>42.67%</td>
</tr>
<tr>
<td>% HS mothers Attending Postpartum Visit</td>
<td>62.50%</td>
<td>80%</td>
<td>86.11%</td>
</tr>
<tr>
<td>% HS babies with Safe Sleep Practices</td>
<td>56.48%</td>
<td>80%</td>
<td>79.92%</td>
</tr>
<tr>
<td>% HS women with Domestic Violence Screening</td>
<td>66.67%</td>
<td>100%</td>
<td>91.64%</td>
</tr>
<tr>
<td>% HS women receiving a Well Woman Visit</td>
<td>0.60%</td>
<td>80%</td>
<td>71.83%</td>
</tr>
<tr>
<td>% HS babies receiving a Well Child Visit</td>
<td>11.11%</td>
<td>90%</td>
<td>77.87%</td>
</tr>
</tbody>
</table>

* Bolded Numbers Indicate 2019 Benchmark Exceeded
Breastfeeding Improvements

- **Initiated BF**
  - Base Line
  - 2015
  - 2016
  - Goal

- **BF at 6 months**
  - Base Line
  - 2015
  - 2016
  - Goal
Medical Care Improvements

- Medical Home
- Well Woman Checkup
- Well Baby Checkup

Base Line  2015  2016  Goal
Mental Health Services

Mental Health Counseling

Scores of 25 or higher on CES-D referral to Mental Health Case Manager
Participants may request MH Services
FREE 8-10 Counseling Sessions
Referrals that indicate MH are assigned to MHCM caseloads
40 Women Served by MHCM in 2016
*Poster Presentation 2016 Convention

Branching Out

What is “Branching Out”?

Branching Out is a FREE newly designed support group for moms offering empowerment, support, and therapeutic guidance in a peaceful setting. Branching Out works to nurture connections through moms and their children... one branch at a time.
Parenting Through The Arts

Do you know what heat stroke or heat exhaustion looks like in children? If not, come find out and go on a guided nature walk with us! Classes are centered on strengthening families with children ages birth to five years old. Older siblings are invited to attend.

Saturday, June 11, 2016 from 12:00 noon—2:00 p.m.
Location Details—Acadiana Park Nature Station
1205 E Alexander St, Lafayette, LA

Classes are FREE* and open to the public

Attendees must pre-register by contacting Jerri at (337) 981-2180 or jerri@acadianafamilytree.org

*Barnes & Noble Bookfair

Tuesday, August 2, 2016
6:00 p.m. - 8:00 p.m.
5705 Johnston St.
Lafayette, LA 70503

The Family Tree Healthy Start Program

The Healthy Start Program wants to invite all families with children age birth to five years old to attend our Literacy Celebration! There will be different stations set up with fun activities for the whole family to enjoy together. Families will get to make their own storybook and every person who attends the Literacy Celebration will get to take home a book! The Literacy Celebration is focused on strengthening families and increasing awareness of the importance to reading to young children every day.

Can't attend our bookfair at Barnes & Noble?

Visit our website to support us online from 08/02/2016 to 08/09/2016

A percentage of your Barnes & Noble purchases will benefit the Healthy Start Program.
Healthy Start Parent Store Incentive

Points are issued to participants and they can redeem the points to purchase baby items or personal hygiene items that are in the Healthy Start Parent Store.

Purpose:
To encourage participation in the Healthy Start Program.

To empower participants to become more self-reliant by monitoring appointments, career goals, and educational activities.

Assist participants in obtaining short and long term goals.
In order to become a fitting station, you first need to have Certified Child Passenger Safety Technicians on your team. To become a Child Passenger Safety Technician, you must take a week-long course provided by the Louisiana Highway Safety Commission and pass the CPS Certification Course Exam. Once you become a Child Passenger Safety Technician, you are required to become a fitting station and must check 3 seats per month per Technician, as well as participate in continuing education courses to remain certified.

The Family Tree Healthy Start Program will have a Car Seat Check every last Friday of the month from 12:00 PM – 3:00 PM not only its participants, but for the general public as well. Currently, there are 3 Child Passenger Safety Technicians. The Healthy Start Program plans to add more Child Passenger Safety Technicians in the near future in hopes to be able to serve more people.
Certified Lactation Counselor

The Certified Lactation Counselor®, (CLC) certification is the premier National Certification in Lactation Management for the United States. CLC certification holders have demonstrated competence in the lactation skills, knowledge and attitudes that are essential to helping women in the United States and have agreed to comply with The Academy of Lactation Policy and Practice code of ethics.

CLCs are members of the health care team who can provide knowledge and counseling about optimal and sub-optimal breastfeeding. CLCs understand that breastfeeding decisions are made by the mother, who may have values and goals different from the counselor. A counseling approach is used to gather information and provide appropriate support to the mother and her family. CLCs work as part of the health care team, assuring appropriate referrals and recommendations.
The Safe Sleep Kit includes the following:

- 1 Graco Pack n Play
- Help me Sleep Safe Information Sheet
- Safe Sleep for your Baby Door hanger
- Are you ready to keep your new baby safe? Information Sheet
- Love your baby, Bond with your baby, But don’t sleep with your baby – Information Sheet
Stay Connected!

Visit our Facebook
(The Family Tree Information,
Education, & Counseling Center)

Call us at 337-981-2180 or fax us at 337-261-1911

Email us at info@acadianafamilytree.org

Explore us online at www.acadianafamilytree.org