Healthy Start Initiative:
Eliminating Disparities in Perinatal Health

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Presentation Outline

• Healthy Start Program Overview

• Current State of Healthy Start (CT, MA, NY)

• Program Implementation

• Other DHSPS Activities
HEALTHY START GRANTEES - REGION I
2014-2019

• REGION I

• CONNECTICUT

  • State of Connecticut Department of Public Health, Hartford, CT
    • Margie Hudson, Project Director, Margie.Hudson@ct.gov
    • Project: Hartford Healthy Start (Level 1)

  • The Community Foundation for Greater New Haven, New Haven, CT
    • Kenn Harris, Project Director, KHarris@cfgnh.org
    • Project: New Haven Healthy Start (Level 2)

• MASSACHUSETTS

  • Boston Public Health Commission, Boston, MA
    • Deborah Allen, Project Director, Dallen@bphc.org
    • Project: Boston Healthy Start Initiative (Level 3)
HEALTHY START GRANTEES - REGION II
2014-2019

• REGION II

• NEW YORK

  • Perinatal Network of Monroe County, Rochester, NY
    • Lauren Deutsch, Acting Project Director, Ldeutsch@perinatalnetwork.net
    • Project: Healthy Start Rochester (Level 1)

  • Onondaga County Health Department, Syracuse, NY
    • Lisa GreenMills, Project Director, Lisagreenmills@ongov.net
    • Project: Syracuse Healthy Start (Level 2)

  • Fund for Public Health in New York, New York, NY
    • Mary- Powel Thomas, Project Director, Mthomas7@health.nyc.gov
    • Project: Healthy Start Brooklyn (Level 3)
HEALTHY START GRANTEES - REGION II
2014-2019

• NEW YORK (continued)

  • Public Health Solutions, New York, NY
    • Marci Rosa, Project Director, MRosa@healthsolutions.org
    • Project: Jamaica/Southeast Queens Healthy Start (Level 1)

  • Northern Manhattan Perinatal Partnership Inc., New York, NY
    • Mario Drummonds, Acting Project Director, Mdrummonds@msn.com
    • Project: Greater Harlem Healthy Start (Level 3)

  • Community Health Center of Richmond, Inc., Staten Island, NY
    • Henry Thompson, Project Director, Hthompson@chcrichmond.org
    • Segrid Renne, Program Director, Srenne@chcrichmond.org
    • Project: Staten Island Healthy Start (Level 1)

  • Albert Einstein College of Medicine, Bronx, NY
    • Dr. A. Hal Strelnick, Program Director, hstrelni@montefiore.org
    • Alma Idehen, Program Manager, Alma.idehen@einstein.yu.edu
    • Project: Bronx Healthy Start Partnership (Level 1)
Program Purpose

- Established in 1991 as a presidential initiative
- Targets communities with high infant mortality rates and other adverse perinatal outcomes
- Addresses the needs of high-risk women and their families before, during, and after pregnancy
- Builds on the long-standing program structure with greater emphasis on evidence-based practices, standardized approaches, and quality improvements
Five Approaches

- Improve Women’s Health
- Promote Quality Services
- Strengthen Family Resilience
- Achieve Collective Impact
- Increase Accountability through Quality Improvement, Performance Monitoring, and Evaluation
Funding Levels

- **Level 1: Community-based Healthy Start Program**
  - Implementation of five approaches
  - Responsible for individual level effects
  - Up to $750,000

- **Level 2: Enhanced Services Healthy Start Program**
  - Stimulate community collaboration and conduct performance measurement through FIMR, PPOR, and/or MMMR
  - Responsible for community level effect
  - Up to $1,200,000

- **Level 3: Leadership and Mentoring Healthy Start Program**
  - Supports the provision of expanded maternal and women’s health services and
  - Supports the development of a place-based initiative that will serve as the backbone organization
  - Up to $2,000,000
Program Overview

• Budget Year

• Performance and Progress Reports

• Healthy Start Convention
## Current Grantee Profile

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The New Healthy Start Community
November 1, 2014

- 9 Grants ended 1-31-2015
- Level 2 (22 grants in 18 states)
- Level 3 (18 grants in 15 states)
- Level 1 (61 grants in 32 states)

Grant ends May 31, 2016
Implementing Healthy Start 3.0

- Two programs
  - Supporting Healthy Start Performance Project (EPIC Center)
  - Healthy Start Monitoring and Evaluation System (HSMES)
- National Healthy Start Evaluation
Healthy Start EPIC Center

- Ensure skilled, well qualified workers at all levels of the program

- Identify and better define effective services and interventions

- Offer mentoring, education, and training to staff delivering these interventions and services

- Provide shared resources
Healthy Start Monitoring and Evaluation System (HSMES)

• Data Dashboard for real-time monitoring of progress of activities

• Individual client data, program data, and community outcome data for:
  ✓ Continuous quality improvement
  ✓ Provision of targeted technical assistance, and
  ✓ Ongoing local and national evaluations
National Healthy Start Evaluation (NHSE)

• Determine the impact of Healthy Start in achieving its primary goals

• Determine community factors that maximize the impact of Healthy Start

• Determine the most effective means to invest Healthy Start resources

• Describe community assets in support of Healthy Start services
Other DHSPS Activities

- Infant Mortality COIIN
- National Maternal Health Initiative
- Healthy Start Convention
Infant Mortality CoIIN

- National Expansion Methodology

- Strategy Topic Areas
  - SIDS/SUID/Safe Sleep
  - Preconception/Interconception Health
  - Smoking Cessation
  - Prevention of Preterm and Early Term Births
  - Risk Appropriate Perinatal Care (Perinatal Regionalization)
  - Social Determinants of Health
National Maternal Health Initiative

• AIM: Maternal Health
  ✓ Advance postpartum care
  ✓ Promote women’s health preventive services

• Federal Maternal Health Workgroup
  ✓ Develop strategic plan for alignment & collaboration
  ✓ Identify Areas of Need/Gaps & Challenges
Contact Information

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