



Healthy Start Initiative: Eliminating Disparities in Perinatal Health

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Presentation Outline

- Healthy Start Program Overview
- Current State of Healthy Start (CT, MA, NY)
- Program Implementation
- Other DHSPS Activities



HEALTHY START GRANTEES - REGION I 2014-2019

- **REGION I**
- **CONNECTICUT**
 - *State of Connecticut Department of Public Health, Hartford, CT*
 - Margie Hudson, Project Director, Margie.Hudson@ct.gov
 - Project: Hartford Healthy Start (Level 1)
 - *The Community Foundation for Greater New Haven, New Haven, CT*
 - Kenn Harris, Project Director, KHarris@cfgnh.org
 - Project: New Haven Healthy Start (Level 2)
- **MASSACHUSETTS**
 - *Boston Public Health Commission, Boston, MA*
 - Deborah Allen, Project Director, Dallen@bphc.org
 - Project: Boston Healthy Start Initiative (Level 3)



HEALTHY START GRANTEES - REGION II 2014-2019

- **REGION II**
- **NEW YORK**
- *Perinatal Network of Monroe County, Rochester, NY*
- Lauren Deutsch, Acting Project Director, Ldeutsch@perinatalnetwork.net
- Project: Healthy Start Rochester (Level 1)
- *Onondaga County Health Department, Syracuse, NY*
- Lisa GreenMills, Project Director, Lisagreenmills@ongov.net
- Project: Syracuse Healthy Start (Level 2)
- *Fund for Public Health in New York, New York, NY*
- Mary- Powel Thomas, Project Director, Mthomas7@health.nyc.gov
- Project: Healthy Start Brooklyn (Level 3)



HEALTHY START GRANTEES - REGION II 2014-2019

- **NEW YORK (continued)**
- *[Public Health Solutions, New York, NY](#)*
- Marci Rosa, Project Director, MRosa@healthsolutions.org
- Project: Jamaica/Southeast Queens Healthy Start (Level 1)
- *[Northern Manhattan Perinatal Partnership Inc., New York, NY](#)*
- Mario Drummonds, Acting Project Director, Mdrummonds@msn.com
- Project: Greater Harlem Healthy Start (Level 3)
- *[Community Health Center of Richmond, Inc., Staten Island, NY](#)*
- Henry Thompson, Project Director, Hthompson@chcrichmond.org
- Segrid Renne, Program Director, Srenne@chcrichmond.org
- Project: Staten Island Healthy Start (Level 1)
- *[Albert Einstein College of Medicine, Bronx, NY](#)*
- Dr. A. Hal Strelnick, Program Director, hstrelni@montefiore.org
- Alma Idehen, Program Manager, Alma.idehen@einstein.yu.edu
- Project: Bronx Healthy Start Partnership (Level 1)



Program Purpose

- Established in 1991 as a presidential initiative
- Targets communities with high infant mortality rates and other adverse perinatal outcomes
- Addresses the needs of high-risk women and their families before, during, and after pregnancy
- Builds on the long-standing program structure with greater emphasis on evidence-based practices, standardized approaches, and quality improvements



Five Approaches

- Improve Women's Health
- Promote Quality Services
- Strengthen Family Resilience
- Achieve Collective Impact
- Increase Accountability through Quality Improvement, Performance Monitoring, and Evaluation



Funding Levels

- **Level 1: Community-based Healthy Start Program**
 - Implementation of five approaches
 - Responsible for individual level effects
 - Up to \$750,000
- **Level 2: Enhanced Services Healthy Start Program**
 - Stimulate community collaboration and conduct performance measurement through FIMR, PPOR, and/or MMR
 - Responsible for community level effect
 - Up to \$1,200,000
- **Level 3: Leadership and Mentoring Healthy Start Program**
 - Supports the provision of expanded maternal and women's health services and
 - Supports the development of a place-based initiative that will serve as the backbone organization
 - Up to \$2,000,000



Program Overview

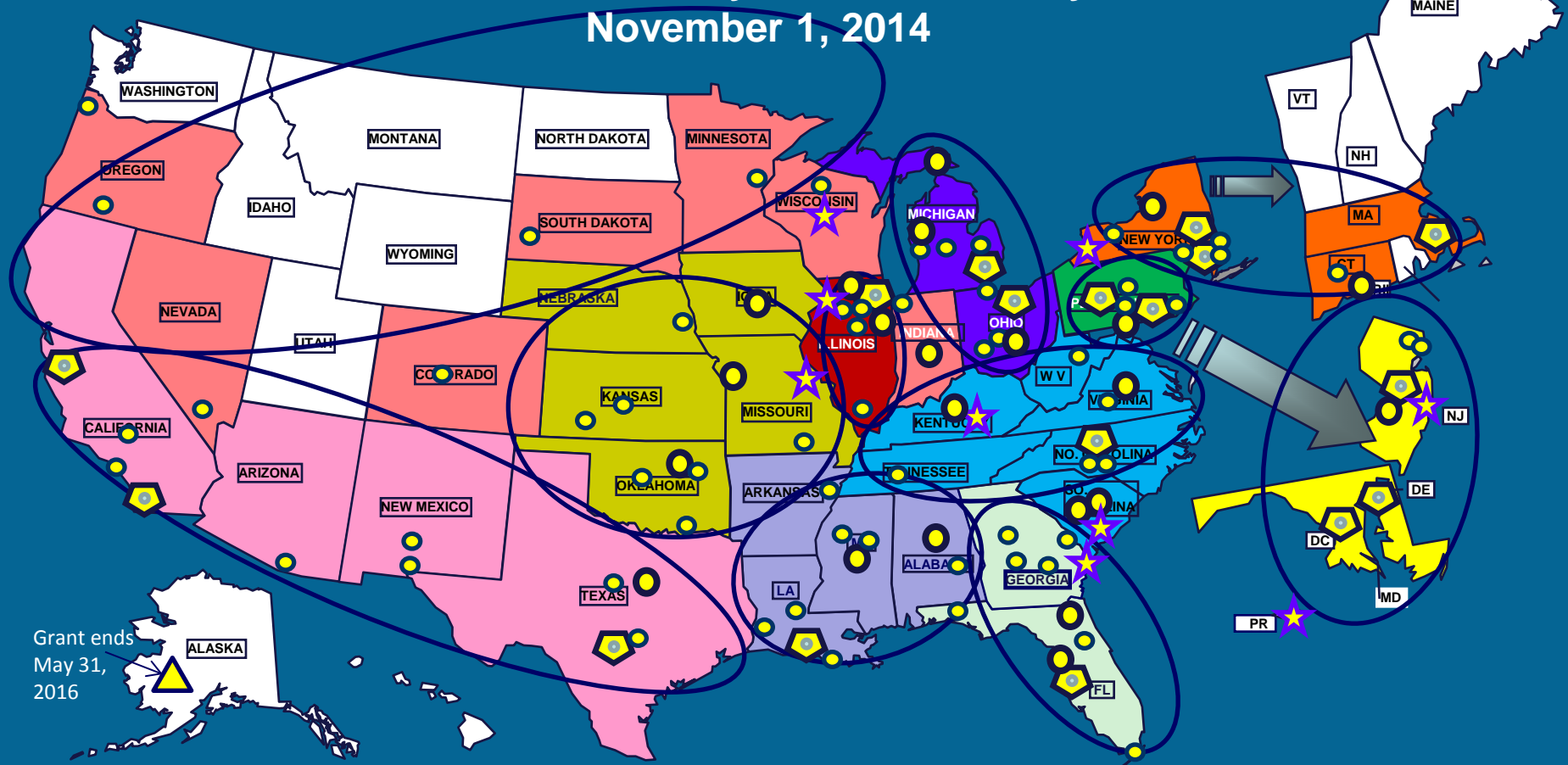
- Budget Year
- Performance and Progress Reports
- Healthy Start Convention



Current Grantee Profile

<u>Characteristic</u>	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Type - number	60	22	18	100
Continuing	35	19	17	71
New	25	3	1	29
Population - number	60	22	18	100
Urban	41	19	17	77
Rural	15	3	0	18
Border	4	0	1	5

The New Healthy Start Community November 1, 2014





Implementing Healthy Start 3.0

- Two programs
 - ✓ Supporting Healthy Start Performance Project (EPIC Center)
 - ✓ Healthy Start Monitoring and Evaluation System (HSMES)
- National Healthy Start Evaluation



Healthy Start EPIC Center

- Ensure skilled, well qualified workers at all levels of the program
- Identify and better define effective services and interventions
- Offer mentoring, education, and training to staff delivering these interventions and services
- Provide shared resources



Healthy Start Monitoring and Evaluation System (HSMES)

- Data Dashboard for real-time monitoring of progress of activities
- Individual client data, program data, and community outcome data for:
 - ✓ Continuous quality improvement
 - ✓ Provision of targeted technical assistance, and
 - ✓ Ongoing local and national evaluations



National Healthy Start Evaluation (NHSE)

- Determine the impact of Healthy Start in achieving its primary goals
- Determine community factors that maximize the impact of Healthy Start
- Determine the most effective means to invest Healthy Start resources
- Describe community assets in support of Healthy Start services



Other DHSPS Activities

- Infant Mortality COIIN
- National Maternal Health Initiative
- Healthy Start Convention



Infant Mortality CoIIN

- National Expansion Methodology
- Strategy Topic Areas
 - ✓ SIDS/SUID/Safe Sleep
 - ✓ Preconception/Interconception Health
 - ✓ Smoking Cessation
 - ✓ Prevention of Preterm and Early Term Births
 - ✓ Risk Appropriate Perinatal Care (Perinatal Regionalization)
 - ✓ Social Determinants of Health



National Maternal Health Initiative

- **AIM: Maternal Health**
 - ✓ Advance postpartum care
 - ✓ Promote women's health preventive services
- **Federal Maternal Health Workgroup**
 - ✓ Develop strategic plan for alignment & collaboration
 - ✓ Identify Areas of Need/Gaps & Challenges



Contact Information

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