

SUNDAY November 15, 2015		MONDAY November 16, 2015		TUESDAY November 17, 2015		WEDNESDAY November 18, 2015*		
		8:00-9:00am	Registration	8:00-8:30am	Registration	9:00am-4:00pm	<p>Program Management Workshop</p> <p>This workshop has been designed for new Healthy Start Leadership (Project Directors/Program Managers). Due to space limitations, the workshop is by special invite only. All workshop materials will be available via the Healthy Start EPIC Center website. If you have specific questions about the workshop please contact Kimberly Sherman at ksherman@hrsa.gov.</p>	
		9:00 - 9:15am	Convention Welcome	8:30-9:00am	Welcome and Day 1 Reflection	9:00am-4:00pm		
		9:15- 10:30am	Keynote Address: Collective Impact – Creating a Culture of Shared Leadership	9:00-9:45am	Regional Cohort Meetings with Division of Healthy Start and Perinatal Services Project Officers	9:00am-4:00pm		
		10:30-10:45		Break	9:45-10:00am	Break		9:00am-4:00pm
		10:45 - 11:30am		Breakout Sessions I: Collective Impact Peer Learning Network Meetings	10:00-11:30am	Breakout Sessions III: Using Quality Improvement to Strengthen Service Delivery		9:00am-4:00pm
		11:30am-1:00pm	Lunch on your own		<ul style="list-style-type: none"> Making Sense of Your Data Introduction to Building a Culture of Quality Improvement Advanced Building a Culture of Quality Improvement Linking Healthy Start Benchmarks; Plan Do, Study Act Cycles (PDSA); and Measuring Impact Evaluating Collective Impact From Test to Practice: PDSA Cycle Ramp Up From Complex to Concrete: Teaching PDSA to Direct Service Staff 	9:00am-4:00pm		
		1:00-3:15pm	Breakout Sessions II: Enhancing Quality Service Delivery – Resources, Training and Information <ul style="list-style-type: none"> Fatherhood/Male Inclusion Models Reproductive Life Planning Across the 4P's Literacy from 0 – 24 months Using the Empowerment Model for Referral and Follow-Up Implementing Evidence-Based Programming Motivational Interviewing: Smoking and Alcohol Cessation Breastfeeding Support and Safe Sleep 	11:30am-1:00pm	Lunch on your own	9:00am-4:00pm		
		3:15-3:30pm		Break	1:00-2:00pm	Marketing and Communications Strategies that Work		9:00am-4:00pm
		3:30-5:00pm		Panel Presentation: The State of Healthy Start <ul style="list-style-type: none"> Programmatic Updates Healthy Start EPIC Center Healthy Start Information System Healthy Start National Evaluation Healthy Start COLLIN 	2:00-2:15pm	Break		9:00am-4:00pm
		5:00-5:30pm	Break		2:15-3:30pm	Breakout Sessions IV: Marketing and Communications		9:00am-4:00pm
		5:30-7:00pm	Networking Reception and Poster Presentations	<ul style="list-style-type: none"> Launching Evaluation Results Publishing Basics Developing Your Elevator Speech Using Presentation Software to Resonate Writing for Your Audience Getting Started With Social Media Innovative Marketing Strategies for Special Populations 	3:30-3:45pm	Break		9:00am-4:00pm
4:00-6:00pm	4:00-8:00pm			3:45-4:00pm	Final Thoughts, Meeting Evaluation, & Closing	9:00am-4:00pm		9:00am-4:00pm
								4:00pm
								Healthy Start COLLIN Meeting

= Plenary Session

*November 18 activities are by special invitation only.

