

Evaluating Collective Impact: A Review of Frameworks, Tools and Approaches

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Presentation Objectives

- To introduce core ideas in evaluating thinking and a framework for Collective Impact evaluation
- To introduce the core condition of shared measurement, its key concepts, tools and lessons from the field
- To provide a space for peer exchange of promising practices to develop shared measures and assessing the unique aspects of Collective Impact

Highlights

- Core ideas and frameworks for Collective Impact evaluation, including strategic and continuous learning
- Shared measurement, three key steps, tools, and lessons learned

Resources

- Collective Impact Forum – Guide to Evaluating Collective Impact <http://www.fsg.org/publications/guide-evaluating-collective-impact>
- Breakthroughs in Shared Measurement and Social Impact. FSG Social Impact Consultants. http://www.fsg.org/Portals/0/Uploads/Documents/PDF/Breakthroughs_in_Measurement_Exec_Summary.pdf
- Performance Management in a Complex, Place-Based World. Aspen Institute, Roundtable on Community Change. <http://rootcause.org/performance-measurement-book>
- Healthy Start EPIC center website – Collective Impact Toolkit. <http://healthystartepic.org/hear-from-your-peers/collective-impact-pln/>