

# Presentation Name:

## Presenters:

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## Presentation Objectives

**Objective 1:** To discuss how we conducted several successful interventions—each designed to recruit women and men into our care coordination and case management programs—that can easily be duplicated by your program.

**Objective 2:** To discuss outreach methods/approaches we found successful for enrolling women and men into our program and how you can adopt them for yours.

**Objective 3:** To showcase activities and a structured intervention conducive to conveying important and appropriate health education information—on a variety of health-related topics—in a fun, supportive learning environment. The intervention targets women and men and has a goal of helping to create more successful parents.

## Highlights (including quotes, charts, graphs)

### Topic 1

- “Staff was great! The vibe was very comfortable and information was delivered easy and fun! Thank you ladies!!”
- “Keep things the way they are. It was perfect. Also, Mrs. Tracy was AWESOME. She’s so entertaining.”
- “No suggestions needed—all the staff was great. They did a good job.”

### Topic 2

- Fathers and fathers-to-be—who attend the BCND workshops—state they have an increased understanding of fathering techniques and are more confident being engaged and being a nurturer to their young children.
- The “Wow Factor” of our data and anecdotal information is that lives are being saved and the women, men and children touched through our CBS and BCND workshops and related programs are adopting healthier practices and lifestyles, and in turn, their families and the communities they reside in, are growing stronger.

## Resources

- Boot Camp for New Dads (BCND)
  - BCND Flyer and Sample Agenda
  - BCND Pre/Post Survey
  - Fatherhood Initiative Program Flyer
- Community Baby Shower (CBS)
- CBS Flyer and CBS Sample Agenda
- CBS Evaluation
- CBS Event Checklist - Planning Outline
- CBS Sample Activities
  - Games
- Pregnancy Basics (PB)
  - PB Class Flyer

- Sample Session Agenda and Sample Evaluation