

Publishing Basics: Effectively Expressing What the Data Says and What People Say about Your Service

Presenters:

Lee Anne Roman, Strong Beginnings, Federal Healthy Start and Michigan State University. Email: lroman@msu.edu

Presentation Objectives

- Objective 1: Identify the importance of creating new knowledge from your Healthy Start perspectives and experiences
- Objective 2: Discuss examples of how programs use publishing to share information
- Objective 3: Describe experiences that support successful publication

Highlights

Highlights

- Sharing knowledge to strengthen programs and improve client services
- There is more at stake than outcomes: who has expert program/client knowledge?
- What is important for others to know; who would be interested?

Resources

- Meghea C., Raffo J., VanderMeulen P. and Roman, L.A. Moving towards evidence-based federal Healthy Start evaluations: Accounting for Bias in Birth Outcome Studies. *American Journal of Public Health, Supplement* (104.1). 2013; S25-S27.
- Roman, L., Raffo, J., and Meghea, C. Maternal perceptions of help from home visiting by nurse-community health worker teams. *American Journal of Public Health*. 2012; 102(4): 643-645.
- Raffo, J., Gary, M., Forde, G., Meghea, C., and Roman, L. Physician awareness of enhanced prenatal services for Medicaid-Insured pregnant women. *Journal of Public Health Management & Practice*. 2014; 20(2): 236-239.
- Raffo JE, Roman, L.A., Meghea CI, Zhu Q. Psychological and physical abuse among pregnant women in a Medicaid-sponsored prenatal program. *Public Health Nursing*. 2010; 27(5): 385-398.

Advice

- Think like a reviewer: Who is your audience? Clear purpose? Why is your topic significant? Think like scientists and don't overstate! Conclusions are tied to data (no soapbox)! How can others apply your findings to their work?

Resources

Alexander, GR. A guide to reviewing manuscripts. *Maternal and Child Health Journal*. 2005;9(1): 113-117.