

Using Linked Datasets for Program Evaluation: Evaluating the Enterprise Community Healthy Start Program in Two Rural Georgia Counties

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Presentation Objectives

- **Objective 1:** Describe the process for conducting an evaluation of the Enterprise Community Healthy Start program using linked PRAMS data.
- **Objective 2:** Describe the methodological considerations and potential limitations of conducting a program evaluation using linked datasets.
- **Objective 3:** Explain the impact of the ECHS program on maternal health behaviors, health care access, and health care utilization during pregnancy as well as the impact on behaviors contributing to infant health and on pregnancy outcomes.

Highlights

- This study demonstrates how the input of local, state, and national MCH leaders can be used to conduct an evaluation of a rural Healthy Start program using PRAMS and vital records data in conjunction with local data.
- This evaluation improves our understanding of the impact of the ECHS program on participant-level characteristics and identifies priorities for maternal and child health efforts in Georgia. It also informs a national evaluation of the Healthy Start program.

Resources

- [Enterprise Community Healthy Start Program](#)
- [Georgia Pregnancy Risk Assessment Monitoring System](#)
- [Georgia Department of Public Health](#)
- [State Office of Rural Health](#)