

Innovative Approaches for Improving Postpartum Engagement

Presenter:

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Presentation Objectives

- Interpret observations of how people live and work in their environment to provide creative solutions to problems.
- Apply best practices to support and utilize available resources to improve the health of women.
- Design strategies to overcome identified obstacles in order to advance new and emerging concepts.

Highlights

- The project addresses the need for alternatives to standard OB/GYN postpartum visits, which have very low rates of compliance¹, as a means to (1) reduce the incidence of unintended pregnancies (2) increase the rate of well-woman clinical exams in the 12 months following delivery. (3) reduce the neonatal and first year infant hospitalization costs associated with poor pregnancy outcomes

Resources

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