Innovative Approaches for Improving Postpartum Engagement

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Presentation Objectives
• Interpret observations of how people live and work in their environment to provide creative solutions to problems.
• Apply best practices to support and utilize available resources to improve the health of women.
• Design strategies to overcome identified obstacles in order to advance new and emerging concepts.

Highlights
• The project addresses the need for alternatives to standard OB/GYN postpartum visits, which have very low rates of compliance, as a means to (1) reduce the incidence of unintended pregnancies (2) increase the rate of well-woman clinical exams in the 12 months following delivery. (3) reduce the neonatal and first year infant hospitalization costs associated with poor pregnancy outcomes

Resources
• Foster, Diana; Bley, Julia; Mikanda, John; Induni, Marta; Arons, Abigail; Baumrind, Nikki; et al.(2004). Contraceptive Use, and Risk of Unintended Pregnancy in California. UC San Francisco: Retrieved from: http://escholarship.org/uc/item/95z7z6qg
• Sarah Beth Verbiest, THE POSTPARTUM VISIT: AN OVERLOOKED OPPORTUNITY FOR PREVENTION, Master of Social Work and Master of Public HealthA dissertation submitted to the faculty of the University of North Carolina at Chapel Hill in partial fulfillment of the requirements for the degree of Doctorate in Public Health in the Department of Health Policy and Management. Chapel Hill 2008
• Baltimore Healthy Start 2009-2010 Client Tracking System
• Baltimore Healthy Start Protocols and Procedures, newly revised 2012.
• Lu, M.C., and Halfon, N. "Racial and ethnic disparities in birth outcomes: a life course perspective." Maternal and Child Health Journal 3(7), (2003), 13-20
• Guttmacher Institute (http://www.guttmacher.org/datacenter/profiles/MD.jsp)