

# Program Interventions for Preconception, Prenatal, and Interconception Care

## Title: ABC's of Engaging Prenatal Families through WIC and Community Programs

### Presenter:

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### Presentation Objectives

- To demonstrate a partnership approach to engaging and retaining pregnant families in Healthy Start.
- To provide a format for community engagement projects within partnering health agencies.
- To establish the benefits of outreach services to families prior to enrollment.

### Highlights

- A collective impact strategy to prenatal care improves service delivery and data quality for all partners.
- Prenatal families have access to a variety of family resiliency components when agencies align mutual strategies
- Equipping families with tangible resources before enrollment reduces preventive disparities during case management.

### Resources

- [www.hccso.org](http://www.hccso.org)
- <http://www.fns.usda.gov/wic/women-infants-and-children-wic>